



**December 10, 2010  
For Immediate Release**

### **Charter Realty Named Retail Leasing Broker for Storrs Center**

Mansfield, Connecticut --- LeylandAlliance, master developer for Storrs Center, announced today that Charter Realty & Development Corp. has been named the exclusive retail leasing broker for Storrs Center. Storrs Center is a \$220 million, mixed-use town center and main street project located in Storrs, Connecticut at the crossroads of the Town of Mansfield and the University of Connecticut's main campus on Storrs Road/Route 195. It is one of the most ambitious public-private partnerships in the state and is being developed in cooperation with LeylandAlliance, the Mansfield Downtown Partnership, Inc., and Education Realty Trust.

Storrs Center's plans call for a vibrant, authentic town center that brings fashion, entertainment, and convenience to the community, placing retailers and restaurants within a true college town setting. A mix of local, regional and national retailers will be represented. Charter Realty will handle all retail leasing and provide development consulting for the main street commercial area, including shops, restaurants, entertainment uses, and services. Construction is scheduled to begin in spring 2011. Storrs Center is designed to fulfill the needs of the community, which includes the citizens of Mansfield, the University of Connecticut's population of more than 17,000 undergraduates, 6,600 graduate students, and 4,500 faculty and staff members, plus visitors from around the region. The University of Connecticut campus is undergoing an amazing transformation through an unprecedented \$2.3 billion, 20-year investment. Storrs Center will complement this revitalization.

The master plan for Storrs Center includes 165,000 square feet of retail space, 26,500 square feet of office space, and 690 residential units, including rental apartments, town homes and condominium apartments for people who wish to live in a walkable and vibrant university atmosphere. Storrs Center knits together quality architecture, pedestrian-oriented streets, and public spaces to create the new fabric of the town center. Ground floor retail and commercial uses will open onto landscaped sidewalks, green

spaces, and intimate streets that reinforce shared community spaces and will be supported by residences above. Ample parking will be easily accessible from adjacent garages and street-side locations.

Charter Realty currently leases or owns over 15 million square feet of shopping centers throughout the East Coast. For more information about retail leasing opportunities, contact Dan Zelson or Peter Elliott at Charter Realty & Development Corp., located at 183 Main Street, Westport, CT 06880. The telephone number is (203) 227-2922 or you may visit [www.chartweb.com](http://www.chartweb.com).

For more information about Storrs Center, please visit [www.storrscenter.com](http://www.storrscenter.com).

For more information about this press release:

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Storrs Center master plan for phases 1A and 1B



Aerial conceptual perspective of the town square—the heart of Storrs Center. The square will be bordered by mixed-use buildings with restaurants and other retail establishments at ground level and residences above.



The town square will be an important venue for civic and commercial activities ranging from festivals and markets to performances and exhibitions.