Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.1716/-80.8499

1540 E Woodlawn Rd Charlotte, NC 28209	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	14,851		103,212		263,862	
Projected Population (2028)	17,250		112,173		282,248	
Census Population (2020)	13,999		100,414		257,793	
Census Population (2010)	11,058		81,694		211,741	
Projected Annual Growth (2023-2028)	2,399	3.2%	8,961	1.7%	18,386	1.4%
Historical Annual Growth (2020-2023)	852	-	2,798	0.9%	6,069	0.8%
Historical Annual Growth (2010-2020)	2,941	2.7%	18,720	2.3%	46,053	2.2%
Estimated Population Density (2023)	4,730	*psm*	3,652	*psm*	3,361	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2023)	7,528		48,656		122,220	
Projected Households (2028)	8,789		53,274		131,584	
Census Households (2020)	7,005		46,696		117,901	
Census Households (2010)	5,476		36,685		92,088	
Projected Annual Growth (2023-2028)	1,261	3.3%	4,617	1.9%	9,365	1.5%
Historical Annual Change (2010-2023)	2,052	2.9%	11,972	2.5%	30,131	2.5%
Average Household Income						
Estimated Average Household Income (2023)	$149,268		$191,508		$154,303	
Projected Average Household Income (2028)	$135,858		$185,880		$152,627	
Census Average Household Income (2010)	$86,489		$108,290		$87,156	
Census Average Household Income (2000)	$69,121		$87,013		$73,690	
Projected Annual Change (2023-2028)	-$13,410	-1.8%	-$5,628	-0.6%	-$1,676	-0.2%
Historical Annual Change (2000-2023)	$80,147	5.0%	$104,495	5.2%	$80,613	4.8%
Median Household Income						
Estimated Median Household Income (2023)	$114,037		$119,896		$104,234	
Projected Median Household Income (2028)	$112,173		$122,171		$106,194	
Census Median Household Income (2010)	$61,107		$67,110		$57,138	
Census Median Household Income (2000)	$51,139		$60,262		$53,760	
Projected Annual Change (2023-2028)	-$1,864	-0.3%	$2,276	0.4%	$1,960	0.4%
Historical Annual Change (2000-2023)	$62,898	5.3%	$59,634	4.3%	$50,473	4.1%
Per Capita Income						
Estimated Per Capita Income (2023)	$75,719		$90,362		$71,615	
Projected Per Capita Income (2028)	$69,267		$88,353		$71,288	
Census Per Capita Income (2010)	$42,813		$48,631		$37,908	
Census Per Capita Income (2000)	$36,201		$39,613		$31,551	
Projected Annual Change (2023-2028)	-$6,452	-1.7%	-$2,009	-0.4%	-$327	-
Historical Annual Change (2000-2023)	$39,518	4.7%	$50,749	5.6%	$40,064	5.5%
Estimated Average Household Net Worth (2023)	$816,622		$926,109		$778,053	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.1716/-80.8499

1540 E Woodlawn Rd Charlotte, NC 28209	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	14,851		103,212		263,862	
White (2023)	11,251	75.8%	70,004	67.8%	151,971	57.6%
Black or African American (2023)	1,922	12.9%	16,495	16.0%	65,601	24.9%
American Indian or Alaska Native (2023)	44	0.3%	483	0.5%	1,317	0.5%
Asian (2023)	500	3.4%	5,466	5.3%	14,683	5.6%
Hawaiian or Pacific Islander (2023)	4	-	31	-	90	-
Other Race (2023)	348	2.3%	4,699	4.6%	14,926	5.7%
Two or More Races (2023)	781	5.3%	6,033	5.8%	15,274	5.8%
Population < 18 (2023)	2,585	17.4%	19,191	18.6%	50,336	19.1%
White Not Hispanic	1,734	67.1%	10,821	56.4%	21,706	43.1%
Black or African American	318	12.3%	3,538	18.4%	14,955	29.7%
Asian	83	3.2%	723	3.8%	2,168	4.3%
Other Race Not Hispanic	156	6.0%	872	4.5%	2,178	4.3%
Hispanic	293	11.3%	3,237	16.9%	9,330	18.5%
Not Hispanic or Latino Population (2023)	13,788	92.8%	91,707	88.9%	231,326	87.7%
Not Hispanic White	11,021	79.9%	67,652	73.8%	146,212	63.2%
Not Hispanic Black or African American	1,887	13.7%	16,129	17.6%	64,370	27.8%
Not Hispanic American Indian or Alaska Native	17	0.1%	133	0.1%	346	0.1%
Not Hispanic Asian	499	3.6%	5,422	5.9%	14,547	6.3%
Not Hispanic Hawaiian or Pacific Islander	3	-	19	-	56	-
Not Hispanic Other Race	43	0.3%	244	0.3%	584	0.3%
Not Hispanic Two or More Races	320	2.3%	2,108	2.3%	5,211	2.3%
Hispanic or Latino Population (2023)	1,063	7.2%	11,505	11.1%	32,536	12.3%
Hispanic White	231	21.7%	2,352	20.4%	5,759	17.7%
Hispanic Black or African American	35	3.3%	367	3.2%	1,231	3.8%
Hispanic American Indian or Alaska Native	27	2.6%	350	3.0%	971	3.0%
Hispanic Asian	2	0.2%	45	0.4%	136	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	13	0.1%	34	0.1%
Hispanic Other Race	305	28.7%	4,454	38.7%	14,342	44.1%
Hispanic Two or More Races	462	43.4%	3,925	34.1%	10,063	30.9%
Not Hispanic or Latino Population (2020)	12,944	92.5%	87,847	87.5%	222,260	86.2%
Hispanic or Latino Population (2020)	1,055	7.5%	12,567	12.5%	35,534	13.8%
Not Hispanic or Latino Population (2010)	10,006	90.5%	72,534	88.8%	187,864	88.7%
Hispanic or Latino Population (2010)	1,052	9.5%	9,161	11.2%	23,876	11.3%
Not Hispanic or Latino Population (2028)	16,003	92.8%	99,643	88.8%	247,625	87.7%
Hispanic or Latino Population (2028)	1,247	7.2%	12,530	11.2%	34,623	12.3%
Projected Annual Growth (2023-2028)	184	3.5%	1,025	1.8%	2,086	1.3%
Historical Annual Growth (2010-2020)	3	-	3,407	3.7%	11,658	4.9%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.1716/-80.8499

1540 E Woodlawn Rd Charlotte, NC 28209	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)						
Total Population	14,851		103,212		263,862	
Age Under 5 Years	916	6.2%	5,948	5.8%	16,036	6.1%
Age 5 to 9 Years	699	4.7%	5,228	5.1%	13,505	5.1%
Age 10 to 14 Years	590	4.0%	5,068	4.9%	13,046	4.9%
Age 15 to 19 Years	569	3.8%	4,941	4.8%	13,311	5.0%
Age 20 to 24 Years	773	5.2%	6,262	6.1%	18,043	6.8%
Age 25 to 29 Years	1,652	11.1%	10,737	10.4%	28,543	10.8%
Age 30 to 34 Years	1,574	10.6%	9,823	9.5%	25,916	9.8%
Age 35 to 39 Years	1,218	8.2%	7,675	7.4%	19,445	7.4%
Age 40 to 44 Years	995	6.7%	6,832	6.6%	16,964	6.4%
Age 45 to 49 Years	859	5.8%	6,293	6.1%	15,651	5.9%
Age 50 to 54 Years	961	6.5%	6,610	6.4%	16,591	6.3%
Age 55 to 59 Years	900	6.1%	6,178	6.0%	15,822	6.0%
Age 60 to 64 Years	819	5.5%	5,681	5.5%	14,207	5.4%
Age 65 to 69 Years	643	4.3%	4,700	4.6%	11,646	4.4%
Age 70 to 74 Years	576	3.9%	4,100	4.0%	9,678	3.7%
Age 75 to 79 Years	396	2.7%	2,896	2.8%	6,356	2.4%
Age 80 to 84 Years	290	2.0%	1,980	1.9%	4,387	1.7%
Age 85 Years or Over	422	2.8%	2,259	2.2%	4,715	1.8%
Median Age	36.9		37.0		36.1	
Age 19 Years or Less	2,774	18.7%	21,185	20.5%	55,898	21.2%
Age 20 to 64 Years	9,750	65.7%	66,091	64.0%	171,182	64.9%
Age 65 Years or Over	2,327	15.7%	15,936	15.4%	36,782	13.9%
Female Age Distribution (2023)						
Female Population	7,839	52.8%	53,826	52.2%	135,851	51.5%
Age Under 5 Years	436	5.6%	2,901	5.4%	7,888	5.8%
Age 5 to 9 Years	352	4.5%	2,622	4.9%	6,624	4.9%
Age 10 to 14 Years	308	3.9%	2,538	4.7%	6,431	4.7%
Age 15 to 19 Years	276	3.5%	2,533	4.7%	6,766	5.0%
Age 20 to 24 Years	438	5.6%	3,406	6.3%	9,747	7.2%
Age 25 to 29 Years	849	10.8%	5,497	10.2%	14,384	10.6%
Age 30 to 34 Years	809	10.3%	5,006	9.3%	12,693	9.3%
Age 35 to 39 Years	623	7.9%	3,768	7.0%	9,443	7.0%
Age 40 to 44 Years	505	6.4%	3,472	6.5%	8,414	6.2%
Age 45 to 49 Years	417	5.3%	3,241	6.0%	8,041	5.9%
Age 50 to 54 Years	503	6.4%	3,356	6.2%	8,394	6.2%
Age 55 to 59 Years	462	5.9%	3,147	5.8%	8,118	6.0%
Age 60 to 64 Years	447	5.7%	2,955	5.5%	7,461	5.5%
Age 65 to 69 Years	356	4.5%	2,687	5.0%	6,429	4.7%
Age 70 to 74 Years	366	4.7%	2,372	4.4%	5,522	4.1%
Age 75 to 79 Years	252	3.2%	1,697	3.2%	3,675	2.7%
Age 80 to 84 Years	177	2.3%	1,180	2.2%	2,676	2.0%
Age 85 Years or Over	263	3.4%	1,447	2.7%	3,145	2.3%
Female Median Age	38.1		37.8		37.0	
Age 19 Years or Less	1,372	17.5%	10,594	19.7%	27,709	20.4%
Age 20 to 64 Years	5,053	64.5%	33,848	62.9%	86,694	63.8%
Age 65 Years or Over	1,415	18.0%	9,384	17.4%	21,447	15.8%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.1716/-80.8499

1540 E Woodlawn Rd Charlotte, NC 28209	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)						
Male Population	7,012	*47.2%*	49,386	*47.8%*	128,011	*48.5%*
Age Under 5 Years	480	*6.8%*	3,047	*6.2%*	8,148	*6.4%*
Age 5 to 9 Years	347	*5.0%*	2,606	*5.3%*	6,881	*5.4%*
Age 10 to 14 Years	282	*4.0%*	2,529	*5.1%*	6,615	*5.2%*
Age 15 to 19 Years	293	*4.2%*	2,408	*4.9%*	6,545	*5.1%*
Age 20 to 24 Years	335	*4.8%*	2,855	*5.8%*	8,295	*6.5%*
Age 25 to 29 Years	803	*11.5%*	5,239	*10.6%*	14,159	*11.1%*
Age 30 to 34 Years	765	*10.9%*	4,817	*9.8%*	13,223	*10.3%*
Age 35 to 39 Years	594	*8.5%*	3,908	*7.9%*	10,003	*7.8%*
Age 40 to 44 Years	490	*7.0%*	3,360	*6.8%*	8,550	*6.7%*
Age 45 to 49 Years	442	*6.3%*	3,052	*6.2%*	7,611	*5.9%*
Age 50 to 54 Years	458	*6.5%*	3,254	*6.6%*	8,197	*6.4%*
Age 55 to 59 Years	438	*6.2%*	3,031	*6.1%*	7,704	*6.0%*
Age 60 to 64 Years	372	*5.3%*	2,727	*5.5%*	6,747	*5.3%*
Age 65 to 69 Years	286	*4.1%*	2,013	*4.1%*	5,217	*4.1%*
Age 70 to 74 Years	210	*3.0%*	1,728	*3.5%*	4,155	*3.2%*
Age 75 to 79 Years	144	*2.1%*	1,199	*2.4%*	2,680	*2.1%*
Age 80 to 84 Years	113	*1.6%*	800	*1.6%*	1,712	*1.3%*
Age 85 Years or Over	159	*2.3%*	812	*1.6%*	1,570	*1.2%*
Male Median Age	35.9		36.3		35.3	
Age 19 Years or Less	1,402	*20.0%*	10,591	*21.4%*	28,189	*22.0%*
Age 20 to 64 Years	4,698	*67.0%*	32,243	*65.3%*	84,488	*66.0%*
Age 65 Years or Over	912	*13.0%*	6,552	*13.3%*	15,334	*12.0%*
Males per 100 Females (2023)						
Overall Comparison	89		92		94	
Age Under 5 Years	110	*52.4%*	105	*51.2%*	103	*50.8%*
Age 5 to 9 Years	99	*49.7%*	99	*49.8%*	104	*51.0%*
Age 10 to 14 Years	91	*47.8%*	100	*49.9%*	103	*50.7%*
Age 15 to 19 Years	106	*51.5%*	95	*48.7%*	97	*49.2%*
Age 20 to 24 Years	77	*43.4%*	84	*45.6%*	85	*46.0%*
Age 25 to 29 Years	95	*48.6%*	95	*48.8%*	98	*49.6%*
Age 30 to 34 Years	95	*48.6%*	96	*49.0%*	104	*51.0%*
Age 35 to 39 Years	95	*48.8%*	104	*50.9%*	106	*51.4%*
Age 40 to 44 Years	97	*49.2%*	97	*49.2%*	102	*50.4%*
Age 45 to 49 Years	106	*51.5%*	94	*48.5%*	95	*48.6%*
Age 50 to 54 Years	91	*47.6%*	97	*49.2%*	98	*49.4%*
Age 55 to 59 Years	95	*48.7%*	96	*49.1%*	95	*48.7%*
Age 60 to 64 Years	83	*45.5%*	92	*48.0%*	90	*47.5%*
Age 65 to 69 Years	80	*44.5%*	75	*42.8%*	81	*44.8%*
Age 70 to 74 Years	57	*36.4%*	73	*42.1%*	75	*42.9%*
Age 75 to 79 Years	57	*36.3%*	71	*41.4%*	73	*42.2%*
Age 80 to 84 Years	64	*39.0%*	68	*40.4%*	64	*39.0%*
Age 85 Years or Over	61	*37.7%*	56	*35.9%*	50	*33.3%*
Age 19 Years or Less	102	*50.5%*	100	*50.0%*	102	*50.4%*
Age 20 to 39 Years	92	*47.9%*	95	*48.8%*	99	*49.7%*
Age 40 to 64 Years	94	*48.5%*	95	*48.8%*	96	*49.0%*
Age 65 Years or Over	64	*39.2%*	70	*41.1%*	71	*41.7%*

Complete Profile

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Lat/Lon: 35.1716/-80.8499

1540 E Woodlawn Rd Charlotte, NC 28209	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	7,528		48,656		122,220	
Households with Children	1,384	18.4%	11,282	23.2%	29,235	23.9%
Average Household Size	2.0		2.1		2.1	
Household Density per Square Mile	2,397		1,722		1,557	
Population Family	8,740	58.9%	70,932	68.7%	182,337	69.1%
Population Non-Family	6,003	40.4%	30,892	29.9%	76,813	29.1%
Population Group Quarters	108	0.7%	1,388	1.3%	4,711	1.8%
Family Households	2,978	39.6%	23,844	49.0%	60,460	49.5%
Married Couple Households	2,204	74.0%	16,717	70.1%	37,489	62.0%
Other Family Households with Children	774	26.0%	7,127	29.9%	22,972	38.0%
Family Households with Children	1,384	46.5%	11,265	47.2%	29,170	48.2%
Married Couple with Children	969	70.0%	7,269	64.5%	16,335	56.0%
Other Family Households with Children	415	30.0%	3,996	35.5%	12,835	44.0%
Family Households No Children	1,594	53.5%	12,579	52.8%	31,290	51.8%
Married Couple No Children	1,235	77.5%	9,447	75.1%	21,153	67.6%
Other Family Households No Children	359	22.5%	3,131	24.9%	10,137	32.4%
Non-Family Households	4,550	60.4%	24,812	51.0%	61,759	50.5%
Non-Family Households with Children	-	-	17	-	65	0.1%
Non-Family Households No Children	4,550	100.0%	24,795	99.9%	61,694	99.9%
Average Family Household Size	2.9		3.0		3.0	
Average Family Income	$240,995		$279,155		$211,164	
Median Family Income	$167,812		$177,948		$147,539	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	12,646		86,968		221,275	
Never Married	5,795	45.8%	37,697	43.3%	102,050	46.1%
Currently Married	4,651	36.8%	35,060	40.3%	80,573	36.4%
Previously Married	2,200	17.4%	14,211	16.3%	38,652	17.5%
Separated	422	19.2%	3,512	24.7%	9,788	25.3%
Widowed	391	17.8%	2,842	20.0%	7,770	20.1%
Divorced	1,387	63.1%	7,856	55.3%	21,093	54.6%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	11,304		75,765		189,921	
Elementary (Grade Level 0 to 8)	147	1.3%	2,445	3.2%	7,416	3.9%
Some High School (Grade Level 9 to 11)	258	2.3%	2,134	2.8%	7,268	3.8%
High School Graduate	880	7.8%	7,560	10.0%	25,482	13.4%
Some College	1,574	13.9%	8,884	11.7%	26,554	14.0%
Associate Degree Only	448	4.0%	3,535	4.7%	10,576	5.6%
Bachelor Degree Only	5,347	47.3%	31,880	42.1%	70,950	37.4%
Graduate Degree	2,650	23.4%	19,328	25.5%	41,675	21.9%
Any College (Some College or Higher)	10,019	88.6%	63,626	84.0%	149,754	78.9%
College Degree + (Bachelor Degree or Higher)	7,998	70.8%	51,208	67.6%	112,624	59.3%

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Lat/Lon: 35.1716/-80.8499

1540 E Woodlawn Rd Charlotte, NC 28209	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	8,270		54,156		135,420	
Total Housing Units (2020)	7,436		51,328		129,734	
Historical Annual Growth (2020-2023)	835	-	2,829	-	5,686	-
Housing Units Occupied (2023)	7,528	91.0%	48,656	89.8%	122,220	90.3%
Housing Units Owner-Occupied	3,882	51.6%	25,132	51.7%	56,518	46.2%
Housing Units Renter-Occupied	3,646	48.4%	23,524	48.3%	65,702	53.8%
Housing Units Vacant (2023)	742	9.0%	5,500	10.2%	13,201	9.7%
Household Size (2023)						
Total Households	7,528		48,656		122,220	
1 Person Households	3,776	50.2%	20,429	42.0%	50,496	41.3%
2 Person Households	2,301	30.6%	15,860	32.6%	38,960	31.9%
3 Person Households	737	9.8%	5,529	11.4%	14,891	12.2%
4 Person Households	505	6.7%	4,184	8.6%	10,519	8.6%
5 Person Households	163	2.2%	1,853	3.8%	4,819	3.9%
6 Person Households	34	0.5%	561	1.2%	1,694	1.4%
7 or More Person Households	12	0.2%	240	0.5%	841	0.7%
Household Income Distribution (2023)						
HH Income $200,000 or More	1,619	21.5%	12,397	25.5%	24,833	20.3%
HH Income $150,000 to $199,999	706	9.4%	4,545	9.3%	11,164	9.1%
HH Income $125,000 to $149,999	586	7.8%	3,625	7.4%	8,895	7.3%
HH Income $100,000 to $124,999	696	9.3%	3,863	7.9%	10,464	8.6%
HH Income $75,000 to $99,999	942	12.5%	5,439	11.2%	13,815	11.3%
HH Income $50,000 to $74,999	1,101	14.6%	7,459	15.3%	18,786	15.4%
HH Income $35,000 to $49,999	478	6.3%	3,586	7.4%	10,809	8.8%
HH Income $25,000 to $34,999	669	8.9%	2,610	5.4%	7,599	6.2%
HH Income $15,000 to $24,999	351	4.7%	2,355	4.8%	6,616	5.4%
HH Income $10,000 to $14,999	73	1.0%	1,045	2.1%	3,587	2.9%
HH Income Under $10,000	308	4.1%	1,733	3.6%	5,650	4.6%
Household Vehicles (2023)						
Households 0 Vehicles Available	515	6.8%	2,934	6.0%	8,876	7.3%
Households 1 Vehicle Available	3,535	47.0%	20,608	42.4%	54,636	44.7%
Households 2 Vehicles Available	2,764	36.7%	18,431	37.9%	44,359	36.3%
Households 3 or More Vehicles Available	715	9.5%	6,683	13.7%	14,348	11.7%
Total Vehicles Available	11,435		79,707		190,920	
Average Vehicles per Household	1.5		1.6		1.6	
Owner-Occupied Household Vehicles	6,917	60.5%	47,881	60.1%	106,032	55.5%
Average Vehicles per Owner-Occupied Household	1.8		1.9		1.9	
Renter-Occupied Household Vehicles	4,518	39.5%	31,826	39.9%	84,888	44.5%
Average Vehicles per Renter-Occupied Household	1.2		1.4		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	10,067		64,694		162,866	
Travel to Work in 14 Minutes or Less	1,919	19.1%	12,682	19.6%	30,187	18.5%
Travel to Work in 15 to 29 Minutes	2,734	27.2%	17,353	26.8%	44,691	27.4%
Travel to Work in 30 to 59 Minutes	1,287	12.8%	8,013	12.4%	21,368	13.1%
Travel to Work in 60 Minutes or More	155	1.5%	1,120	1.7%	3,348	2.1%
Work at Home	3,972	39.5%	25,526	39.5%	63,271	38.8%
Average Minutes Travel to Work	19.1		18.8		19.3	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.1716/-80.8499

1540 E Woodlawn Rd Charlotte, NC 28209	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	10,067		64,694		162,866	
Drive to Work Alone	5,385	53.5%	33,750	52.2%	83,458	51.2%
Drive to Work in Carpool	367	3.6%	2,788	4.3%	8,269	5.1%
Travel to Work by Public Transportation	154	1.5%	992	1.5%	2,565	1.6%
Drive to Work on Motorcycle	-	-	7	-	31	-
Bicycle to Work	41	0.4%	155	0.2%	317	0.2%
Walk to Work	89	0.9%	869	1.3%	3,341	2.1%
Other Means	60	0.6%	607	0.9%	1,614	1.0%
Work at Home	3,972	39.5%	25,526	39.5%	63,271	38.8%
Daytime Demographics (2023)						
Total Businesses	1,075		10,533		21,335	
Total Employees	9,497		109,159		225,555	
Company Headquarter Businesses	37	3.5%	350	3.3%	721	3.4%
Company Headquarter Employees	3,519	37.1%	26,405	24.2%	49,116	21.8%
Employee Population per Business	8.8	to 1	10.4	to 1	10.6	to 1
Residential Population per Business	13.8	to 1	9.8	to 1	12.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	11,941		130,291		280,658	
Labor Force						
Labor Population Age 16 Years or Over (2023)	12,528		86,017		218,717	
Labor Force Total Males (2023)	5,849	46.7%	40,738	47.4%	105,069	48.0%
Male Civilian Employed	5,012	85.7%	33,149	81.4%	84,036	80.0%
Male Civilian Unemployed	63	1.1%	622	1.5%	2,517	2.4%
Males in Armed Forces	17	0.3%	175	0.4%	598	0.6%
Males Not in Labor Force	757	12.9%	6,792	16.7%	17,918	17.1%
Labor Force Total Females (2023)	6,679	53.3%	45,279	52.6%	113,648	52.0%
Female Civilian Employed	5,055	75.7%	31,549	69.7%	78,834	69.4%
Female Civilian Unemployed	183	2.7%	766	1.7%	2,422	2.1%
Females in Armed Forces	-	-	11	-	146	0.1%
Females Not in Labor Force	1,441	21.6%	12,953	28.6%	32,246	28.4%
Unemployment Rate	246	2.0%	1,388	1.6%	4,938	2.3%
Occupation (2023)						
Occupation Population Age 16 Years or Over	10,067		64,694		162,866	
Occupation Total Males	5,012	49.8%	33,147	51.2%	84,034	51.6%
Occupation Total Females	5,055	50.2%	31,547	48.8%	78,832	48.4%
Management, Business, Financial Operations	3,216	31.9%	19,613	30.3%	45,872	28.2%
Professional, Related	2,640	26.2%	17,555	27.1%	41,807	25.7%
Service	1,073	10.7%	6,908	10.7%	19,453	11.9%
Sales, Office	2,052	20.4%	12,247	18.9%	31,059	19.1%
Farming, Fishing, Forestry	12	0.1%	92	0.1%	333	0.2%
Construction, Extraction, Maintenance	311	3.1%	3,025	4.7%	9,164	5.6%
Production, Transport, Material Moving	762	7.6%	5,253	8.1%	15,179	9.3%
White Collar Workers	7,908	78.6%	49,416	76.4%	118,738	72.9%
Blue Collar Workers	2,159	21.4%	15,279	23.6%	44,128	27.1%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.1716/-80.8499

1540 E Woodlawn Rd Charlotte, NC 28209	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	7,528		48,656		122,220	
1 Detached Unit	3,389	45.0%	22,599	46.4%	53,295	43.6%
1 Attached Unit	606	8.0%	4,488	9.2%	10,849	8.9%
2 Units	40	0.5%	839	1.7%	1,980	1.6%
3 to 4 Units	278	3.7%	1,936	4.0%	4,950	4.0%
5 to 9 Units	441	5.9%	3,170	6.5%	8,457	6.9%
10 to 19 Units	654	8.7%	3,174	6.5%	9,235	7.6%
20 to 49 Units	504	6.7%	3,070	6.3%	9,074	7.4%
50 or More Units	1,553	20.6%	8,979	18.5%	23,066	18.9%
Mobile Home or Trailer	63	0.8%	400	0.8%	1,305	1.1%
Other Structure	-	-	3	-	9	-
Homes Built By Year (2023)						
Homes Built 2020 or later	70	0.9%	409	0.8%	949	0.7%
Homes Built 2010 to 2019	1,934	23.4%	11,074	20.4%	26,080	19.3%
Homes Built 2000 to 2009	899	10.9%	8,098	15.0%	21,096	15.6%
Homes Built 1990 to 1999	465	5.6%	3,573	6.6%	12,035	8.9%
Homes Built 1980 to 1989	563	6.8%	4,129	7.6%	14,139	10.4%
Homes Built 1970 to 1979	751	9.1%	3,998	7.4%	12,384	9.1%
Homes Built 1960 to 1969	781	9.4%	6,340	11.7%	13,342	9.9%
Homes Built 1950 to 1959	1,422	17.2%	6,071	11.2%	10,846	8.0%
Homes Built 1940 to 1949	449	5.4%	2,200	4.1%	5,135	3.8%
Homes Built Before 1939	193	2.3%	2,765	5.1%	6,216	4.6%
Median Age of Homes	41.3	yrs	40.6	yrs	38.9	yrs
Home Values (2023)						
Owner Specified Housing Units	3,882		25,132		56,518	
Home Values $1,000,000 or More	559	14.4%	5,379	21.4%	7,076	12.5%
Home Values $750,000 to $999,999	403	10.4%	2,655	10.6%	4,706	8.3%
Home Values $500,000 to $749,999	878	22.6%	4,121	16.4%	11,174	19.8%
Home Values $400,000 to $499,999	682	17.6%	3,285	13.1%	8,020	14.2%
Home Values $300,000 to $399,999	545	14.0%	4,119	16.4%	10,270	18.2%
Home Values $250,000 to $299,999	220	5.7%	2,106	8.4%	5,101	9.0%
Home Values $200,000 to $249,999	386	9.9%	1,570	6.2%	4,019	7.1%
Home Values $175,000 to $199,999	61	1.6%	546	2.2%	1,632	2.9%
Home Values $150,000 to $174,999	84	2.2%	500	2.0%	1,620	2.9%
Home Values $125,000 to $149,999	22	0.6%	184	0.7%	555	1.0%
Home Values $100,000 to $124,999	12	0.3%	156	0.6%	650	1.2%
Home Values $90,000 to $99,999	4	-	59	0.2%	232	0.4%
Home Values $80,000 to $89,999	3	-	52	0.2%	198	0.3%
Home Values $70,000 to $79,999	3	-	39	0.2%	129	0.2%
Home Values $60,000 to $69,999	1	-	17	-	102	0.2%
Home Values $50,000 to $59,999	3	-	40	0.2%	161	0.3%
Home Values $35,000 to $49,999	-	-	32	0.1%	143	0.3%
Home Values $25,000 to $34,999	4	0.1%	94	0.4%	228	0.4%
Home Values $10,000 to $24,999	3	-	22	-	95	0.2%
Home Values Under $10,000	8	0.2%	155	0.6%	406	0.7%
Owner-Occupied Median Home Value	$562,677		$642,309		$519,232	
Renter-Occupied Median Rent	$1,242		$1,272		$1,215	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.1716/-80.8499

1540 E Woodlawn Rd **Charlotte, NC 28209**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$717.14 M		$5.65 B		$11.89 B	
Total Non-Retail Expenditure	$383.39 M		$3.03 B		$6.35 B	
Total Retail Expenditure	$333.75 M		$2.63 B		$5.54 B	
Apparel	$25.91 M		$205.36 M		$430.09 M	
Contributions	$26.1 M		$209.27 M		$427.11 M	
Education	$25.72 M		$209.19 M		$423.45 M	
Entertainment	$41.75 M		$330.89 M		$689.81 M	
Food and Beverages	$102.81 M		$806.81 M		$1.71 B	
Furnishings and Equipment	$25.75 M		$203.69 M		$425.63 M	
Gifts	$20.52 M		$165.79 M		$336.02 M	
Health Care	$57.44 M		$448.34 M		$952.22 M	
Household Operations	$29.14 M		$230.96 M		$480.89 M	
Miscellaneous Expenses	$13.75 M		$108.36 M		$227.27 M	
Personal Care	$9.6 M		$75.46 M		$159.06 M	
Personal Insurance	$5.44 M		$43.61 M		$89.4 M	
Reading	$1.6 M		$12.63 M		$26.39 M	
Shelter	$151.74 M		$1.2 B		$2.52 B	
Tobacco	$3.6 M		$27.39 M		$61.09 M	
Transportation	$127.48 M		$1 B		$2.12 B	
Utilities	$48.77 M		$379.13 M		$813.87 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$7,939		$9,682		$8,109	
Total Non-Retail Expenditure	$4,244	53.5%	$5,185	53.5%	$4,333	53.4%
Total Retail Expenditures	$3,695	46.5%	$4,497	46.5%	$3,776	46.6%
Apparel	$287	3.6%	$352	3.6%	$293	3.6%
Contributions	$289	3.6%	$358	3.7%	$291	3.6%
Education	$285	3.6%	$358	3.7%	$289	3.6%
Entertainment	$462	5.8%	$567	5.9%	$470	5.8%
Food and Beverages	$1,138	14.3%	$1,382	14.3%	$1,166	14.4%
Furnishings and Equipment	$285	3.6%	$349	3.6%	$290	3.6%
Gifts	$227	2.9%	$284	2.9%	$229	2.8%
Health Care	$636	8.0%	$768	7.9%	$649	8.0%
Household Operations	$323	4.1%	$396	4.1%	$328	4.0%
Miscellaneous Expenses	$152	1.9%	$186	1.9%	$155	1.9%
Personal Care	$106	1.3%	$129	1.3%	$108	1.3%
Personal Insurance	$60	0.8%	$75	0.8%	$61	0.8%
Reading	$18	0.2%	$22	0.2%	$18	0.2%
Shelter	$1,680	21.2%	$2,047	21.1%	$1,720	21.2%
Tobacco	$40	0.5%	$47	0.5%	$42	0.5%
Transportation	$1,411	17.8%	$1,715	17.7%	$1,443	17.8%
Utilities	$540	6.8%	$649	6.7%	$555	6.8%