

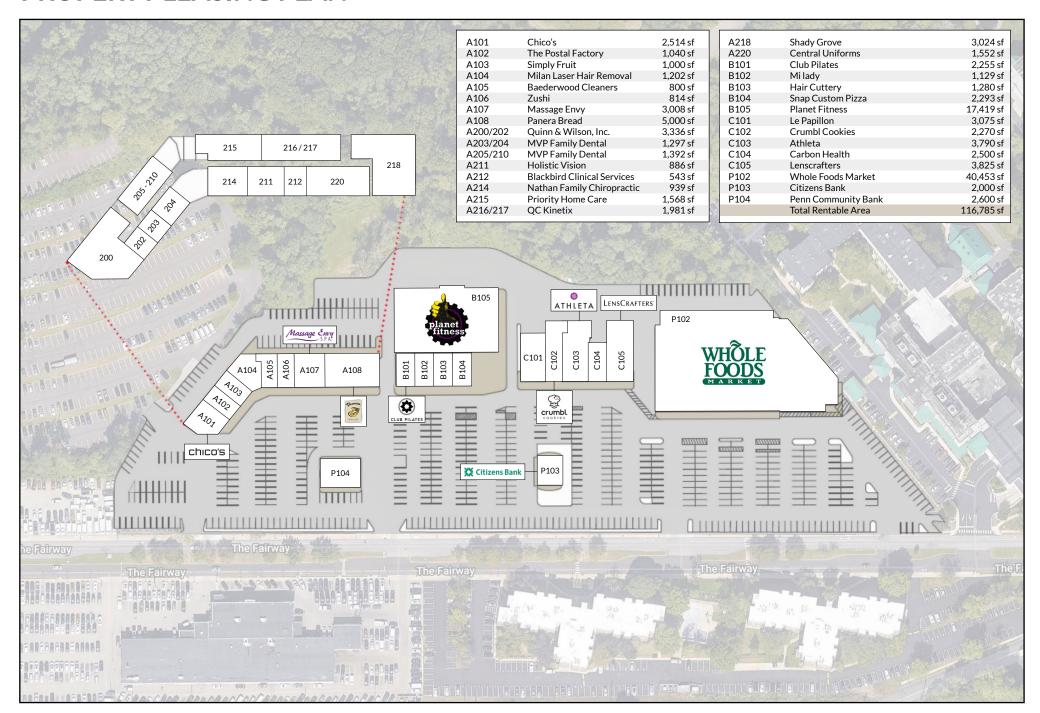
# BAEDERWOOD SHOPPES ON THE FAIRWAY

JENKINTOWN, PA

TOWNSHIP OF ABINGTON, MONTGOMERY COUNTY, PA



## PROPERTY LEASING PLAN





## **LOCATION OVERVIEW**





## DEMOGRAPHICS AT 1, 2 AND 3 MILE RADIUS

#### **1 MILE RADIUS:**



Total Population: 9,661

Households: 3,899

Daytime Population: 9,149

Median Age: 42.8



Average Household Income: \$159,615 Median Household Income: \$133,372

#### **2 MILE RADIUS:**



Total Population: 46,755

Households: 18,504

Daytime Population: 34,531

Median Age: 42.8



Average Household Income: \$158,646

Median Household Income: \$122,377

#### 3 MILE RADIUS:



Total Population: 112,732

Households: 45,138

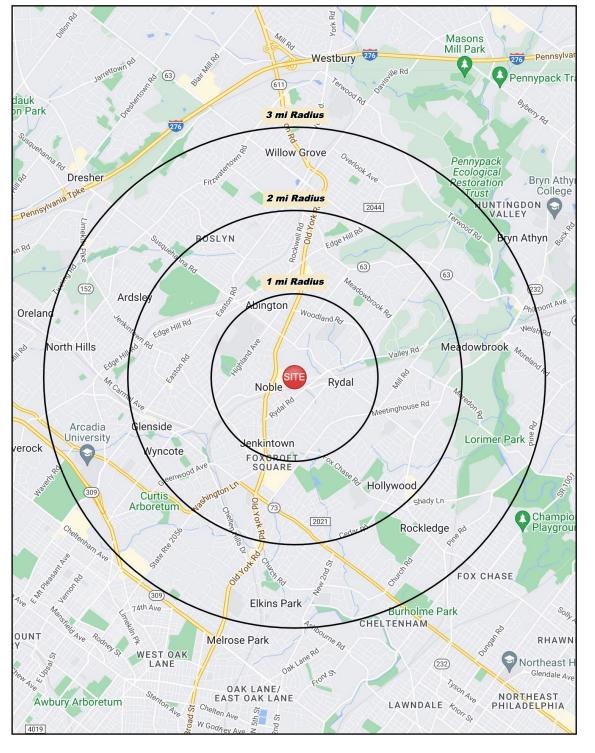
Daytime Population: 73,066

Median Age: 42.0



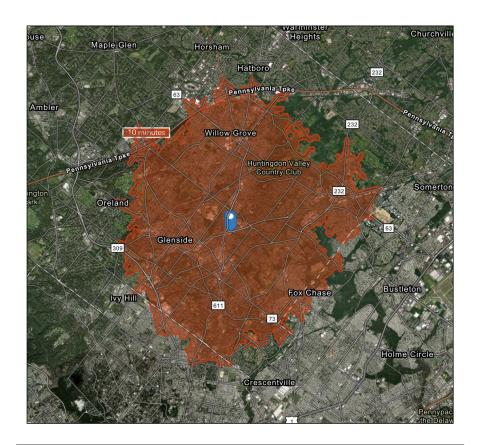
Average Household Income: \$142,740

Median Household Income: \$113,195





## **10 MINUTE DRIVE TIME**



**TOTAL RETAIL SALES** 

**EDUCATION** 

**OWNER OCCUPIED HOME VALUE** 

Includes F&B

Bachelor's Degree or Higher

Average







\$1,579,240,360

52%

\$398,856

#### **KFY FACTS**

143,207

Population

43.5

Median Age

\$96,690

Median Household Income

149,307

Daytime Population

#### **TAPESTRY SEGMENTS**

## Pleasantville

13.038 Households

Socioeconomic Traits

66% college educated. Higher

labor force participation rate.

Many professionals in finance,

information/technology,

education, or management.

Household Types

#### City Lights 7.571 Households

## Socioeconomic Traits

Residents work hard in professional and service occupations but also seek to enjoy life. They earn above average incomes.

#### **Household Types**

Older married-couple families, more w/o children under 18, but many w/ children over 18. years

#### **Typical Housing**

Single Family

Families, both married couples and single parents, as well as singles.

#### **Typical Housing**

Multi-units; Single Family

## Family Foundations

4.301 Households

#### Socioeconomic Traits

Family & faith are the cornerstones of life in these communities. More than half have either attended college/ obtained a degree. Over one-third of households currently receive Social Security benefits

#### Household Types

Residents are a mix of married couples, single parents, grandparents, and children, young and adult.

#### **Typical Housing**

Single Family

### ANNUAL HOUSEHOLD SPENDING

\$4,397

\$2,672

\$8,132

\$310

\$8,426

Eating Out

Apparel & Services

Groceries

Computer & Hardware

Health Care





## BAEDERWOOD SHOPPES ON THE FAIRWAY

Baederwood Shoppes on the Fairway is located in Jenkintown, PA, an affluent suburb just outside Philadelphia. The center is walking distance to the Noble SEPTA regional rail station, which offers residents an opportunity to get to Center City Philadelphia in 30 minutes.

This 117,000 SF center is anchored by Whole Foods, and is home to tenants including Planet Fitness, Panera, Citizens Bank, Club Pilates, Cookie Crumbl and Snap Pizza, and a number of longstanding local merchants.

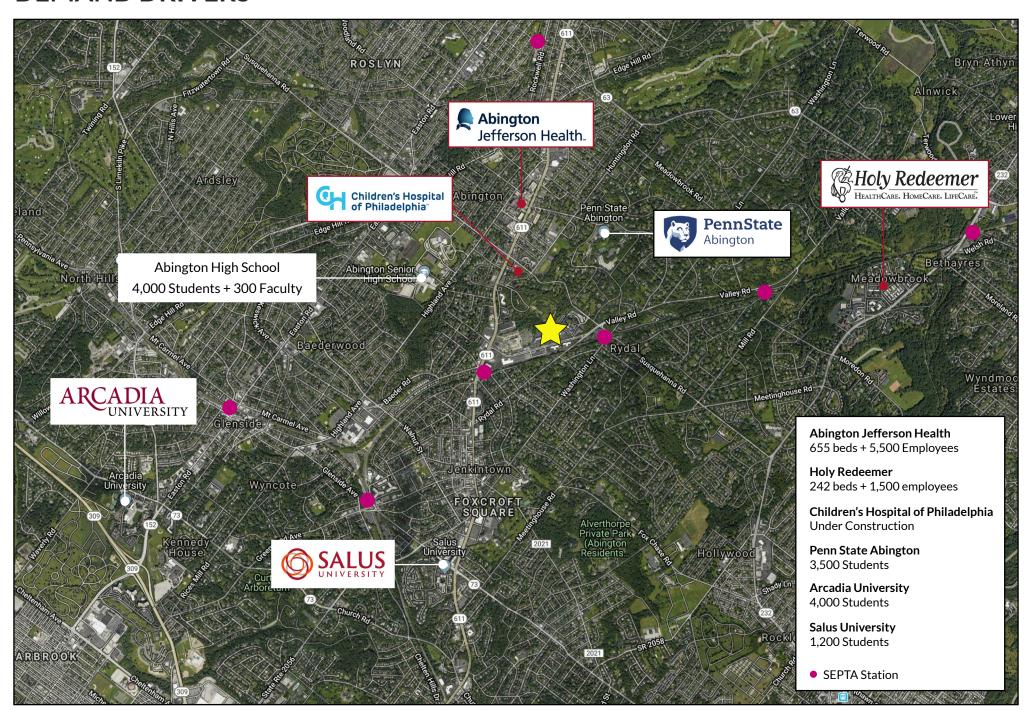
The Center is well-positioned, with 126K residents living within a 3-mile radius, and represents a retail, food & beverage, and fitness destination where the local community can meet all of their needs in one location.







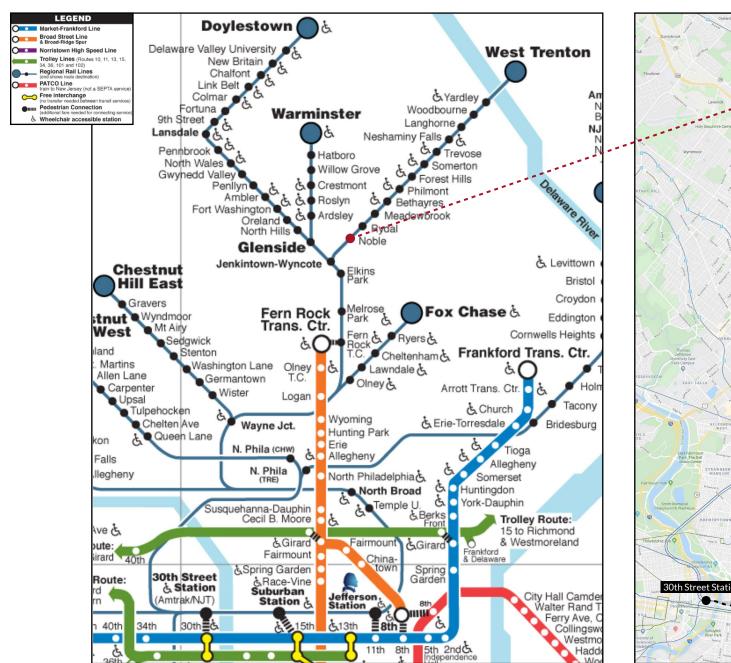
## **DEMAND DRIVERS**

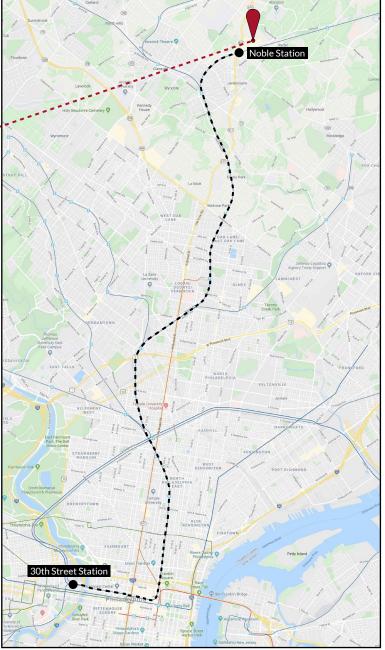




## ADJACENT SEPTA REGIONAL RAIL LINE STOP

#### 30 MINUTES FROM PHILADELPHIA 30TH STREET STATION







## BAEDERWOOD SHOPPES ON THE FAIRWAY PROPERTY PHOTOS











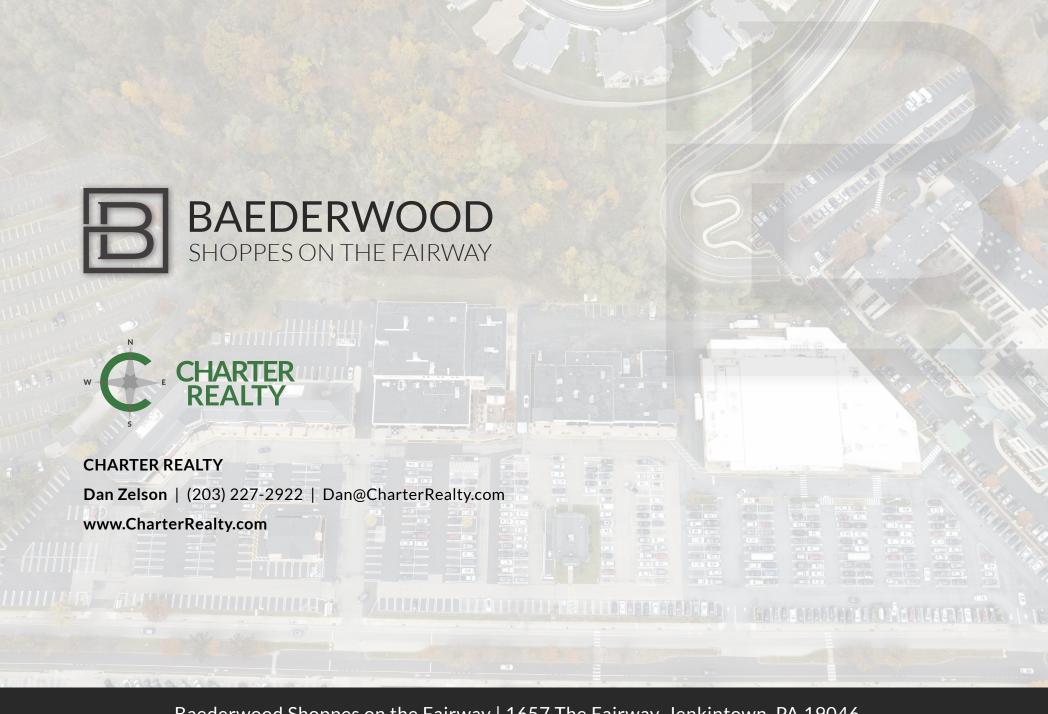












Baederwood Shoppes on the Fairway | 1657 The Fairway, Jenkintown, PA 19046