

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 47.4923/-111.2888

1200 10th Ave S Great Falls, MT 59405	3 mi radius	5 mi radius	7 mi radius
<b>Population</b>			
Estimated Population (2024)	54,401	69,675	71,596
Projected Population (2029)	52,795	67,598	69,504
Census Population (2020)	54,924	70,653	72,270
Census Population (2010)	54,355	68,216	69,580
Projected Annual Growth (2024-2029)	-1,606 -0.6%	-2,078 -0.6%	-2,092 -0.6%
Historical Annual Growth (2020-2024)	-523 -	-978 -0.3%	-673 -0.2%
Historical Annual Growth (2010-2020)	569 0.1%	2,438 0.4%	2,689 0.4%
Estimated Population Density (2024)	1,925 <i>psm</i>	887 <i>psm</i>	465 <i>psm</i>
Trade Area Size	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2024)	24,117	29,875	30,558
Projected Households (2029)	23,520	29,132	29,817
Census Households (2020)	24,036	29,756	30,304
Census Households (2010)	23,702	28,696	29,178
Projected Annual Growth (2024-2029)	-597 -0.5%	-743 -0.5%	-740 -0.5%
Historical Annual Change (2010-2024)	415 0.1%	1,179 0.3%	1,379 0.3%
<b>Average Household Income</b>			
Estimated Average Household Income (2024)	\$90,494	\$95,692	\$96,646
Projected Average Household Income (2029)	\$97,508	\$103,321	\$104,294
Census Average Household Income (2010)	\$51,040	\$52,143	\$52,505
Census Average Household Income (2000)	\$41,779	\$41,946	\$42,044
Projected Annual Change (2024-2029)	\$7,014 1.6%	\$7,629 1.6%	\$7,648 1.6%
Historical Annual Change (2000-2024)	\$48,716 4.9%	\$53,746 5.3%	\$54,602 5.4%
<b>Median Household Income</b>			
Estimated Median Household Income (2024)	\$62,589	\$66,956	\$67,818
Projected Median Household Income (2029)	\$63,091	\$67,374	\$68,237
Census Median Household Income (2010)	\$42,265	\$43,888	\$44,106
Census Median Household Income (2000)	\$33,255	\$33,836	\$33,915
Projected Annual Change (2024-2029)	\$503 0.2%	\$417 0.1%	\$418 0.1%
Historical Annual Change (2000-2024)	\$29,333 3.7%	\$33,120 4.1%	\$33,904 4.2%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2024)	\$40,417	\$41,473	\$41,727
Projected Per Capita Income (2029)	\$43,748	\$44,984	\$45,234
Census Per Capita Income (2010)	\$22,258	\$21,933	\$22,017
Census Per Capita Income (2000)	\$17,665	\$17,219	\$17,222
Projected Annual Change (2024-2029)	\$3,330 1.6%	\$3,511 1.7%	\$3,507 1.7%
Historical Annual Change (2000-2024)	\$22,753 5.4%	\$24,254 5.9%	\$24,505 5.9%
Estimated Average Household Net Worth (2024)	\$727,679	\$760,578	\$775,751

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1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2024)	54,401		69,675		71,596	
White (2024)	46,816	86.1%	59,535	85.4%	61,178	85.4%
Black or African American (2024)	753	1.4%	1,252	1.8%	1,301	1.8%
American Indian or Alaska Native (2024)	1,651	3.0%	1,886	2.7%	1,917	2.7%
Asian (2024)	639	1.2%	928	1.3%	953	1.3%
Hawaiian or Pacific Islander (2024)	42	-	73	0.1%	77	0.1%
Other Race (2024)	595	1.1%	886	1.3%	922	1.3%
Two or More Races (2024)	3,906	7.2%	5,116	7.3%	5,248	7.3%
Population < 18 (2024)	11,659 21.4%		15,275 21.9%		15,686 21.9%	
White Not Hispanic	8,759	75.1%	11,455	75.0%	11,782	75.1%
Black or African American	170	1.5%	285	1.9%	292	1.9%
Asian	118	1.0%	174	1.1%	178	1.1%
Other Race Not Hispanic	1,638	14.0%	2,061	13.5%	2,105	13.4%
Hispanic	975	8.4%	1,300	8.5%	1,329	8.5%
Not Hispanic or Latino Population (2024)	51,559 94.8%		65,707 94.3%		67,494 94.3%	
Not Hispanic White	45,449	88.2%	57,774	87.9%	59,369	88.0%
Not Hispanic Black or African American	715	1.4%	1,155	1.8%	1,194	1.8%
Not Hispanic American Indian or Alaska Native	1,526	3.0%	1,725	2.6%	1,752	2.6%
Not Hispanic Asian	628	1.2%	897	1.4%	920	1.4%
Not Hispanic Hawaiian or Pacific Islander	38	-	54	-	56	-
Not Hispanic Other Race	190	0.4%	261	0.4%	273	0.4%
Not Hispanic Two or More Races	3,014	5.8%	3,840	5.8%	3,930	5.8%
Hispanic or Latino Population (2024)	2,842 5.2%		3,969 5.7%		4,102 5.7%	
Hispanic White	1,367	48.1%	1,760	44.4%	1,810	44.1%
Hispanic Black or African American	38	1.3%	97	2.4%	107	2.6%
Hispanic American Indian or Alaska Native	125	4.4%	161	4.0%	165	4.0%
Hispanic Asian	11	0.4%	31	0.8%	33	0.8%
Hispanic Hawaiian or Pacific Islander	4	0.1%	19	0.5%	21	0.5%
Hispanic Other Race	405	14.2%	625	15.7%	649	15.8%
Hispanic Two or More Races	892	31.4%	1,276	32.2%	1,318	32.1%
Not Hispanic or Latino Population (2020)	52,405 95.4%		67,002 94.8%		68,523 94.8%	
Hispanic or Latino Population (2020)	2,518 4.6%		3,651 5.2%		3,746 5.2%	
Not Hispanic or Latino Population (2010)	52,486 96.6%		65,707 96.3%		67,029 96.3%	
Hispanic or Latino Population (2010)	1,869 3.4%		2,508 3.7%		2,551 3.7%	
Not Hispanic or Latino Population (2029)	49,872 94.5%		63,518 94.0%		65,281 93.9%	
Hispanic or Latino Population (2029)	2,923 5.5%		4,080 6.0%		4,223 6.1%	
Projected Annual Growth (2024-2029)	81 0.6%		111 0.6%		121 0.6%	
Historical Annual Growth (2010-2020)	650 3.5%		1,143 4.6%		1,195 4.7%	

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<b>Total Age Distribution (2024)</b>							
Total Population		54,401		69,675		71,596	
Age Under 5 Years		2,964	5.4%	4,035	5.8%	4,145	5.8%
Age 5 to 9 Years		3,342	6.1%	4,410	6.3%	4,533	6.3%
Age 10 to 14 Years		3,332	6.1%	4,244	6.1%	4,356	6.1%
Age 15 to 19 Years		3,313	6.1%	4,271	6.1%	4,402	6.1%
Age 20 to 24 Years		3,576	6.6%	5,127	7.4%	5,345	7.5%
Age 25 to 29 Years		3,838	7.1%	5,016	7.2%	5,138	7.2%
Age 30 to 34 Years		4,006	7.4%	5,313	7.6%	5,428	7.6%
Age 35 to 39 Years		3,452	6.3%	4,552	6.5%	4,666	6.5%
Age 40 to 44 Years		3,205	5.9%	4,127	5.9%	4,235	5.9%
Age 45 to 49 Years		2,680	4.9%	3,344	4.8%	3,432	4.8%
Age 50 to 54 Years		2,775	5.1%	3,453	5.0%	3,552	5.0%
Age 55 to 59 Years		3,113	5.7%	3,822	5.5%	3,936	5.5%
Age 60 to 64 Years		3,581	6.6%	4,378	6.3%	4,500	6.3%
Age 65 to 69 Years		3,373	6.2%	4,095	5.9%	4,218	5.9%
Age 70 to 74 Years		2,731	5.0%	3,363	4.8%	3,466	4.8%
Age 75 to 79 Years		2,099	3.9%	2,574	3.7%	2,634	3.7%
Age 80 to 84 Years		1,453	2.7%	1,769	2.5%	1,806	2.5%
Age 85 Years or Over		1,566	2.9%	1,781	2.6%	1,806	2.5%
Median Age		38.6		38.1		38.1	
Age 19 Years or Less		12,951	23.8%	16,960	24.3%	17,436	24.4%
Age 20 to 64 Years		30,226	55.6%	39,132	56.2%	40,231	56.2%
Age 65 Years or Over		11,223	20.6%	13,583	19.5%	13,929	19.5%
<b>Female Age Distribution (2024)</b>							
Female Population		26,710	49.1%	34,030	48.8%	34,877	48.7%
Age Under 5 Years		1,500	5.6%	2,041	6.0%	2,095	6.0%
Age 5 to 9 Years		1,617	6.1%	2,098	6.2%	2,155	6.2%
Age 10 to 14 Years		1,553	5.8%	2,020	5.9%	2,072	5.9%
Age 15 to 19 Years		1,494	5.6%	1,890	5.6%	1,940	5.6%
Age 20 to 24 Years		1,556	5.8%	2,098	6.2%	2,161	6.2%
Age 25 to 29 Years		1,796	6.7%	2,359	6.9%	2,411	6.9%
Age 30 to 34 Years		1,923	7.2%	2,563	7.5%	2,616	7.5%
Age 35 to 39 Years		1,677	6.3%	2,196	6.5%	2,248	6.4%
Age 40 to 44 Years		1,547	5.8%	2,001	5.9%	2,050	5.9%
Age 45 to 49 Years		1,267	4.7%	1,591	4.7%	1,630	4.7%
Age 50 to 54 Years		1,381	5.2%	1,730	5.1%	1,776	5.1%
Age 55 to 59 Years		1,570	5.9%	1,931	5.7%	1,985	5.7%
Age 60 to 64 Years		1,849	6.9%	2,259	6.6%	2,321	6.7%
Age 65 to 69 Years		1,774	6.6%	2,172	6.4%	2,230	6.4%
Age 70 to 74 Years		1,440	5.4%	1,770	5.2%	1,820	5.2%
Age 75 to 79 Years		1,127	4.2%	1,369	4.0%	1,395	4.0%
Age 80 to 84 Years		800	3.0%	987	2.9%	1,005	2.9%
Age 85 Years or Over		837	3.1%	955	2.8%	968	2.8%
Female Median Age		40.4		39.8		39.9	
Age 19 Years or Less		6,164	23.1%	8,049	23.7%	8,262	23.7%
Age 20 to 64 Years		14,567	54.5%	18,728	55.0%	19,198	55.0%
Age 65 Years or Over		5,979	22.4%	7,252	21.3%	7,417	21.3%

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1200 10th Ave S		3 mi radius		5 mi radius		7 mi radius	
Great Falls, MT 59405							
<b>Male Age Distribution (2024)</b>							
Male Population		27,691	50.9%	35,645	51.2%	36,719	51.3%
Age Under 5 Years		1,464	5.3%	1,994	5.6%	2,050	5.6%
Age 5 to 9 Years		1,725	6.2%	2,312	6.5%	2,378	6.5%
Age 10 to 14 Years		1,779	6.4%	2,224	6.2%	2,283	6.2%
Age 15 to 19 Years		1,819	6.6%	2,381	6.7%	2,462	6.7%
Age 20 to 24 Years		2,020	7.3%	3,029	8.5%	3,184	8.7%
Age 25 to 29 Years		2,042	7.4%	2,656	7.5%	2,727	7.4%
Age 30 to 34 Years		2,083	7.5%	2,750	7.7%	2,812	7.7%
Age 35 to 39 Years		1,775	6.4%	2,356	6.6%	2,418	6.6%
Age 40 to 44 Years		1,658	6.0%	2,126	6.0%	2,185	6.0%
Age 45 to 49 Years		1,412	5.1%	1,753	4.9%	1,802	4.9%
Age 50 to 54 Years		1,394	5.0%	1,723	4.8%	1,776	4.8%
Age 55 to 59 Years		1,542	5.6%	1,891	5.3%	1,951	5.3%
Age 60 to 64 Years		1,733	6.3%	2,119	5.9%	2,179	5.9%
Age 65 to 69 Years		1,599	5.8%	1,923	5.4%	1,988	5.4%
Age 70 to 74 Years		1,291	4.7%	1,594	4.5%	1,646	4.5%
Age 75 to 79 Years		972	3.5%	1,205	3.4%	1,239	3.4%
Age 80 to 84 Years		653	2.4%	782	2.2%	801	2.2%
Age 85 Years or Over		729	2.6%	826	2.3%	838	2.3%
Male Median Age		37.1		36.6		36.6	
Age 19 Years or Less		6,787	24.5%	8,911	25.0%	9,174	25.0%
Age 20 to 64 Years		15,659	56.5%	20,403	57.2%	21,033	57.3%
Age 65 Years or Over		5,244	18.9%	6,331	17.8%	6,512	17.7%
<b>Males per 100 Females (2024)</b>							
Overall Comparison		104		105		105	
Age Under 5 Years		98	49.4%	98	49.4%	98	49.5%
Age 5 to 9 Years		107	51.6%	110	52.4%	110	52.5%
Age 10 to 14 Years		115	53.4%	110	52.4%	110	52.4%
Age 15 to 19 Years		122	54.9%	126	55.8%	127	55.9%
Age 20 to 24 Years		130	56.5%	144	59.1%	147	59.6%
Age 25 to 29 Years		114	53.2%	113	53.0%	113	53.1%
Age 30 to 34 Years		108	52.0%	107	51.8%	108	51.8%
Age 35 to 39 Years		106	51.4%	107	51.8%	108	51.8%
Age 40 to 44 Years		107	51.7%	106	51.5%	107	51.6%
Age 45 to 49 Years		111	52.7%	110	52.4%	111	52.5%
Age 50 to 54 Years		101	50.2%	100	49.9%	100	50.0%
Age 55 to 59 Years		98	49.5%	98	49.5%	98	49.6%
Age 60 to 64 Years		94	48.4%	94	48.4%	94	48.4%
Age 65 to 69 Years		90	47.4%	89	47.0%	89	47.1%
Age 70 to 74 Years		90	47.3%	90	47.4%	90	47.5%
Age 75 to 79 Years		86	46.3%	88	46.8%	89	47.0%
Age 80 to 84 Years		82	44.9%	79	44.2%	80	44.4%
Age 85 Years or Over		87	46.6%	87	46.4%	87	46.4%
Age 19 Years or Less		110	52.4%	111	52.5%	111	52.6%
Age 20 to 39 Years		114	53.3%	117	53.9%	118	54.1%
Age 40 to 64 Years		102	50.4%	101	50.3%	101	50.3%
Age 65 Years or Over		88	46.7%	87	46.6%	88	46.8%

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<b>Household Type (2024)</b>						
Total Households	24,117		29,875		30,558	
Households with Children	5,262	21.8%	7,020	23.5%	7,212	23.6%
Average Household Size	2.2		2.3		2.3	
Household Density per Square Mile	853		380		199	
Population Family	37,186	68.4%	48,683	69.9%	50,139	70.0%
Population Non-Family	15,564	28.6%	18,678	26.8%	18,967	26.5%
Population Group Quarters	1,651	3.0%	2,314	3.3%	2,490	3.5%
Family Households	11,914	49.4%	15,441	51.7%	15,905	52.0%
Married Couple Households	8,347	70.1%	11,226	72.7%	11,625	73.1%
Other Family Households with Children	3,567	29.9%	4,215	27.3%	4,280	26.9%
Family Households with Children	5,253	44.1%	7,010	45.4%	7,202	45.3%
Married Couple with Children	3,333	63.4%	4,741	67.6%	4,901	68.0%
Other Family Households with Children	1,920	36.6%	2,269	32.4%	2,301	32.0%
Family Households No Children	6,661	55.9%	8,432	54.6%	8,703	54.7%
Married Couple No Children	5,014	75.3%	6,485	76.9%	6,725	77.3%
Other Family Households No Children	1,647	24.7%	1,946	23.1%	1,979	22.7%
Non-Family Households	12,203	50.6%	14,434	48.3%	14,653	48.0%
Non-Family Households with Children	8	-	10	-	10	-
Non-Family Households No Children	12,195	99.9%	14,424	99.9%	14,643	99.9%
Average Family Household Size	3.1		3.2		3.2	
Average Family Income	\$128,798		\$136,006		\$137,383	
Median Family Income	\$86,688		\$91,056		\$92,183	
Average Non-Family Household Size	1.3		1.3		1.3	
<b>Marital Status (2024)</b>						
Population Age 15 Years or Over	44,762		56,986		58,562	
Never Married	13,628	30.4%	16,215	28.5%	16,596	28.3%
Currently Married	20,794	46.5%	28,561	50.1%	29,587	50.5%
Previously Married	10,340	23.1%	12,209	21.4%	12,379	21.1%
Separated	1,359	13.1%	1,608	13.2%	1,640	13.2%
Widowed	2,767	26.8%	3,242	26.6%	3,291	26.6%
Divorced	6,215	60.1%	7,359	60.3%	7,448	60.2%
<b>Educational Attainment (2024)</b>						
Adult Population Age 25 Years or Over	37,873		47,588		48,816	
Elementary (Grade Level 0 to 8)	1,001	2.6%	1,316	2.8%	1,381	2.8%
Some High School (Grade Level 9 to 11)	1,666	4.4%	1,953	4.1%	1,985	4.1%
High School Graduate	12,806	33.8%	15,282	32.1%	15,606	32.0%
Some College	8,415	22.2%	10,735	22.6%	11,008	22.5%
Associate Degree Only	3,884	10.3%	4,947	10.4%	5,067	10.4%
Bachelor Degree Only	6,453	17.0%	8,366	17.6%	8,614	17.6%
Graduate Degree	3,649	9.6%	4,991	10.5%	5,154	10.6%
Any College (Some College or Higher)	22,401	59.1%	29,038	61.0%	29,843	61.1%
College Degree + (Bachelor Degree or Higher)	10,102	26.7%	13,357	28.1%	13,768	28.2%

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<b>Housing</b>						
Total Housing Units (2024)	26,354		32,621		33,417	
Total Housing Units (2020)	26,093		32,296		32,955	
Historical Annual Growth (2020-2024)	261	-	326	-	462	-
Housing Units Occupied (2024)	24,117	91.5%	29,875	91.6%	30,558	91.4%
Housing Units Owner-Occupied	14,454	59.9%	18,145	60.7%	18,652	61.0%
Housing Units Renter-Occupied	9,663	40.1%	11,730	39.3%	11,906	39.0%
Housing Units Vacant (2024)	2,237	8.5%	2,746	8.4%	2,860	8.6%
<b>Household Size (2024)</b>						
Total Households	24,117		29,875		30,558	
1 Person Households	10,950	45.4%	12,988	43.5%	13,194	43.2%
2 Person Households	8,061	33.4%	10,475	35.1%	10,778	35.3%
3 Person Households	2,438	10.1%	3,011	10.1%	3,081	10.1%
4 Person Households	1,580	6.6%	2,035	6.8%	2,099	6.9%
5 Person Households	664	2.8%	842	2.8%	869	2.8%
6 Person Households	292	1.2%	362	1.2%	370	1.2%
7 or More Person Households	131	0.5%	162	0.5%	167	0.5%
<b>Household Income Distribution (2024)</b>						
HH Income \$200,000 or More	1,198	5.0%	1,579	5.3%	1,722	5.6%
HH Income \$150,000 to \$199,999	1,343	5.6%	1,996	6.7%	2,070	6.8%
HH Income \$125,000 to \$149,999	1,350	5.6%	1,852	6.2%	1,895	6.2%
HH Income \$100,000 to \$124,999	2,179	9.0%	2,779	9.3%	2,846	9.3%
HH Income \$75,000 to \$99,999	3,521	14.6%	4,248	14.2%	4,314	14.1%
HH Income \$50,000 to \$74,999	4,392	18.2%	5,691	19.1%	5,833	19.1%
HH Income \$35,000 to \$49,999	3,298	13.7%	3,939	13.2%	3,989	13.1%
HH Income \$25,000 to \$34,999	2,173	9.0%	2,471	8.3%	2,523	8.3%
HH Income \$15,000 to \$24,999	2,114	8.8%	2,350	7.9%	2,369	7.8%
HH Income \$10,000 to \$14,999	1,324	5.5%	1,594	5.3%	1,609	5.3%
HH Income Under \$10,000	1,226	5.1%	1,376	4.6%	1,387	4.5%
<b>Household Vehicles (2024)</b>						
Households 0 Vehicles Available	2,043	8.5%	2,211	7.4%	2,229	7.3%
Households 1 Vehicle Available	9,524	39.5%	11,271	37.7%	11,411	37.3%
Households 2 Vehicles Available	8,030	33.3%	10,462	35.0%	10,750	35.2%
Households 3 or More Vehicles Available	4,520	18.7%	5,930	19.8%	6,168	20.2%
Total Vehicles Available	41,207		52,503		54,061	
Average Vehicles per Household	1.7		1.8		1.8	
Owner-Occupied Household Vehicles	29,192	70.8%	37,060	70.6%	38,320	70.9%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.1	
Renter-Occupied Household Vehicles	12,014	29.2%	15,443	29.4%	15,740	29.1%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3	
<b>Travel Time (2024)</b>						
Worker Base Age 16 years or Over	24,757		30,574		31,296	
Travel to Work in 14 Minutes or Less	12,739	51.5%	15,420	50.4%	15,652	50.0%
Travel to Work in 15 to 29 Minutes	8,215	33.2%	10,411	34.1%	10,701	34.2%
Travel to Work in 30 to 59 Minutes	1,503	6.1%	1,986	6.5%	2,104	6.7%
Travel to Work in 60 Minutes or More	420	1.7%	576	1.9%	598	1.9%
Work at Home	1,880	7.6%	2,180	7.1%	2,240	7.2%
Average Minutes Travel to Work	12.7		12.9		13.0	

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
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1200 10th Ave S Great Falls, MT 59405	3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2024)</b>						
Worker Base Age 16 years or Over	24,757		30,574		31,296	
Drive to Work Alone	18,629	75.2%	23,268	76.1%	23,785	76.0%
Drive to Work in Carpool	2,919	11.8%	3,533	11.6%	3,639	11.6%
Travel to Work by Public Transportation	225	0.9%	266	0.9%	269	0.9%
Drive to Work on Motorcycle	100	0.4%	119	0.4%	120	0.4%
Bicycle to Work	42	0.2%	61	0.2%	61	0.2%
Walk to Work	607	2.5%	748	2.4%	777	2.5%
Other Means	356	1.4%	398	1.3%	403	1.3%
Work at Home	1,880	7.6%	2,180	7.1%	2,240	7.2%
<b>Daytime Demographics (2024)</b>						
Total Businesses	2,497		2,883		2,912	
Total Employees	28,443		32,569		32,863	
Company Headquarter Businesses	109	4.4%	127	4.4%	128	4.4%
Company Headquarter Employees	4,077	14.3%	4,401	13.5%	4,420	13.5%
Employee Population per Business	11.4 to 1		11.3 to 1		11.3 to 1	
Residential Population per Business	21.8 to 1		24.2 to 1		24.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	45,884		53,826		54,684	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2024)	44,068		56,089		57,645	
Labor Force Total Males (2024)	22,368	50.8%	28,658	51.1%	29,540	51.2%
Male Civilian Employed	12,630	56.5%	15,533	54.2%	15,924	53.9%
Male Civilian Unemployed	795	3.6%	858	3.0%	866	2.9%
Males in Armed Forces	1,455	6.5%	3,340	11.7%	3,567	12.1%
Males Not in Labor Force	7,487	33.5%	8,927	31.1%	9,183	31.1%
Labor Force Total Females (2024)	21,701	49.2%	27,432	48.9%	28,106	48.8%
Female Civilian Employed	12,132	55.9%	15,047	54.9%	15,378	54.7%
Female Civilian Unemployed	393	1.8%	473	1.7%	478	1.7%
Females in Armed Forces	411	1.9%	913	3.3%	955	3.4%
Females Not in Labor Force	8,766	40.4%	10,999	40.1%	11,294	40.2%
Unemployment Rate	1,188	2.7%	1,331	2.4%	1,344	2.3%
<b>Occupation (2024)</b>						
Occupation Population Age 16 Years or Over	24,757		30,574		31,296	
Occupation Total Males	12,625	51.0%	15,527	50.8%	15,917	50.9%
Occupation Total Females	12,132	49.0%	15,047	49.2%	15,378	49.1%
Management, Business, Financial Operations	4,102	16.6%	5,166	16.9%	5,337	17.1%
Professional, Related	5,323	21.5%	7,016	22.9%	7,194	23.0%
Service	4,387	17.7%	5,195	17.0%	5,277	16.9%
Sales, Office	5,266	21.3%	6,437	21.1%	6,554	20.9%
Farming, Fishing, Forestry	245	1.0%	253	0.8%	258	0.8%
Construction, Extraction, Maintenance	2,099	8.5%	2,592	8.5%	2,667	8.5%
Production, Transport, Material Moving	3,335	13.5%	3,915	12.8%	4,009	12.8%
White Collar Workers	14,691	59.3%	18,619	60.9%	19,085	61.0%
Blue Collar Workers	10,066	40.7%	11,955	39.1%	12,211	39.0%

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<b>Units In Structure (2024)</b>						
Total Units	24,117		29,875		30,558	
1 Detached Unit	14,797	61.4%	18,314	61.3%	18,796	61.5%
1 Attached Unit	890	3.7%	1,850	6.2%	1,933	6.3%
2 Units	1,551	6.4%	1,863	6.2%	1,880	6.2%
3 to 4 Units	1,307	5.4%	1,507	5.0%	1,515	5.0%
5 to 9 Units	632	2.6%	695	2.3%	702	2.3%
10 to 19 Units	1,363	5.7%	1,510	5.1%	1,518	5.0%
20 to 49 Units	1,862	7.7%	1,975	6.6%	1,991	6.5%
50 or More Units	604	2.5%	643	2.2%	649	2.1%
Mobile Home or Trailer	1,110	4.6%	1,517	5.1%	1,575	5.2%
Other Structure	1	-	1	-	1	-
<b>Homes Built By Year (2024)</b>						
Homes Built 2020 or later	263	1.0%	346	1.1%	353	1.1%
Homes Built 2010 to 2019	995	3.8%	1,777	5.4%	1,882	5.6%
Homes Built 2000 to 2009	1,269	4.8%	2,392	7.3%	2,506	7.5%
Homes Built 1990 to 1999	1,412	5.4%	1,993	6.1%	2,115	6.3%
Homes Built 1980 to 1989	2,554	9.7%	3,008	9.2%	3,074	9.2%
Homes Built 1970 to 1979	4,385	16.6%	5,473	16.8%	5,586	16.7%
Homes Built 1960 to 1969	3,766	14.3%	4,577	14.0%	4,617	13.8%
Homes Built 1950 to 1959	3,748	14.2%	4,187	12.8%	4,233	12.7%
Homes Built 1940 to 1949	2,036	7.7%	2,226	6.8%	2,251	6.7%
Homes Built Before 1939	3,689	14.0%	3,895	11.9%	3,940	11.8%
Median Age of Homes	57.3 yrs		54.1 yrs		53.8 yrs	
<b>Home Values (2024)</b>						
Owner Specified Housing Units	14,454		18,145		18,652	
Home Values \$1,000,000 or More	274	1.9%	368	2.0%	392	2.1%
Home Values \$750,000 to \$999,999	179	1.2%	257	1.4%	277	1.5%
Home Values \$500,000 to \$749,999	1,290	8.9%	1,780	9.8%	1,923	10.3%
Home Values \$400,000 to \$499,999	1,293	8.9%	1,838	10.1%	1,920	10.3%
Home Values \$300,000 to \$399,999	2,701	18.7%	3,555	19.6%	3,665	19.7%
Home Values \$250,000 to \$299,999	1,428	9.9%	1,785	9.8%	1,810	9.7%
Home Values \$200,000 to \$249,999	2,876	19.9%	3,363	18.5%	3,399	18.2%
Home Values \$175,000 to \$199,999	630	4.4%	741	4.1%	751	4.0%
Home Values \$150,000 to \$174,999	1,398	9.7%	1,596	8.8%	1,604	8.6%
Home Values \$125,000 to \$149,999	525	3.6%	580	3.2%	589	3.2%
Home Values \$100,000 to \$124,999	707	4.9%	793	4.4%	802	4.3%
Home Values \$90,000 to \$99,999	58	0.4%	65	0.4%	69	0.4%
Home Values \$80,000 to \$89,999	98	0.7%	113	0.6%	116	0.6%
Home Values \$70,000 to \$79,999	182	1.3%	228	1.3%	231	1.2%
Home Values \$60,000 to \$69,999	273	1.9%	337	1.9%	349	1.9%
Home Values \$50,000 to \$59,999	62	0.4%	87	0.5%	89	0.5%
Home Values \$35,000 to \$49,999	19	0.1%	31	0.2%	32	0.2%
Home Values \$25,000 to \$34,999	182	1.3%	261	1.4%	263	1.4%
Home Values \$10,000 to \$24,999	197	1.4%	267	1.5%	268	1.4%
Home Values Under \$10,000	81	0.6%	100	0.6%	102	0.5%
Owner-Occupied Median Home Value	\$262,380		\$275,211		\$279,250	
Renter-Occupied Median Rent	\$754		\$791		\$793	



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1200 10th Ave S Great Falls, MT 59405	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>			
Total Household Expenditure	\$1.57 B	\$2.03 B	\$2.09 B
Total Non-Retail Expenditure	\$830.9 M	\$1.07 B	\$1.11 B
Total Retail Expenditure	\$740.84 M	\$956.57 M	\$985.28 M
Apparel	\$54.68 M	\$70.78 M	\$72.97 M
Contributions	\$51.08 M	\$66.3 M	\$68.52 M
Education	\$45.03 M	\$58.97 M	\$61.08 M
Entertainment	\$88.11 M	\$114.25 M	\$117.84 M
Food and Beverages	\$231.88 M	\$298.77 M	\$307.57 M
Furnishings and Equipment	\$54.85 M	\$71.12 M	\$73.34 M
Gifts	\$38.15 M	\$49.57 M	\$51.26 M
Health Care	\$135.12 M	\$173.61 M	\$178.64 M
Household Operations	\$61.52 M	\$79.57 M	\$82.05 M
Miscellaneous Expenses	\$29.82 M	\$38.51 M	\$39.68 M
Personal Care	\$21.13 M	\$27.27 M	\$28.09 M
Personal Insurance	\$10.8 M	\$14.08 M	\$14.55 M
Reading	\$3.46 M	\$4.47 M	\$4.61 M
Shelter	\$332.96 M	\$429.42 M	\$442.29 M
Tobacco	\$9.91 M	\$12.54 M	\$12.85 M
Transportation	\$285.45 M	\$368.97 M	\$379.99 M
Utilities	\$117.8 M	\$150.85 M	\$155.07 M
<b>Monthly Household Consumer Expenditure (2024)</b>			
Total Household Expenditure	\$5,431	\$5,660	\$5,701
Total Non-Retail Expenditure	\$2,871 52.9%	\$2,992 52.9%	\$3,014 52.9%
Total Retail Expenditures	\$2,560 47.1%	\$2,668 47.1%	\$2,687 47.1%
Apparel	\$189 3.5%	\$197 3.5%	\$199 3.5%
Contributions	\$177 3.3%	\$185 3.3%	\$187 3.3%
Education	\$156 2.9%	\$164 2.9%	\$167 2.9%
Entertainment	\$304 5.6%	\$319 5.6%	\$321 5.6%
Food and Beverages	\$801 14.8%	\$833 14.7%	\$839 14.7%
Furnishings and Equipment	\$190 3.5%	\$198 3.5%	\$200 3.5%
Gifts	\$132 2.4%	\$138 2.4%	\$140 2.5%
Health Care	\$467 8.6%	\$484 8.6%	\$487 8.5%
Household Operations	\$213 3.9%	\$222 3.9%	\$224 3.9%
Miscellaneous Expenses	\$103 1.9%	\$107 1.9%	\$108 1.9%
Personal Care	\$73 1.3%	\$76 1.3%	\$77 1.3%
Personal Insurance	\$37 0.7%	\$39 0.7%	\$40 0.7%
Reading	\$12 0.2%	\$12 0.2%	\$13 0.2%
Shelter	\$1,150 21.2%	\$1,198 21.2%	\$1,206 21.2%
Tobacco	\$34 0.6%	\$35 0.6%	\$35 0.6%
Transportation	\$986 18.2%	\$1,029 18.2%	\$1,036 18.2%
Utilities	\$407 7.5%	\$421 7.4%	\$423 7.4%