

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5654/-71.976

28-60 Pearson Blvd Gardner, MA 01440	3 mi radius		5 mi radius		7 mi radius	
Population						
Estimated Population (2024)	23,118		34,444		48,493	
Projected Population (2029)	23,632		35,455		50,081	
Census Population (2020)	22,689		33,977		47,999	
Census Population (2010)	21,580		32,078		45,231	
Projected Annual Growth (2024-2029)	514	0.4%	1,011	0.6%	1,588	0.7%
Historical Annual Growth (2020-2024)	429	-	467	0.3%	494	0.3%
Historical Annual Growth (2010-2020)	1,109	0.5%	1,898	0.6%	2,768	0.6%
Estimated Population Density (2024)	818 <i>psm</i>		439 <i>psm</i>		315 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households						
Estimated Households (2024)	9,606		13,987		19,308	
Projected Households (2029)	9,878		14,474		20,043	
Census Households (2020)	9,223		13,433		18,560	
Census Households (2010)	8,692		12,521		17,247	
Projected Annual Growth (2024-2029)	273	0.6%	486	0.7%	736	0.8%
Historical Annual Change (2010-2024)	913	0.8%	1,466	0.8%	2,060	0.9%
Average Household Income						
Estimated Average Household Income (2024)	\$87,775		\$100,726		\$108,604	
Projected Average Household Income (2029)	\$91,204		\$105,026		\$113,348	
Census Average Household Income (2010)	\$60,106		\$66,032		\$68,333	
Census Average Household Income (2000)	\$47,569		\$51,400		\$53,437	
Projected Annual Change (2024-2029)	\$3,430	0.8%	\$4,300	0.9%	\$4,743	0.9%
Historical Annual Change (2000-2024)	\$40,206	3.5%	\$49,326	4.0%	\$55,167	4.3%
Median Household Income						
Estimated Median Household Income (2024)	\$68,700		\$80,429		\$87,763	
Projected Median Household Income (2029)	\$70,155		\$82,685		\$90,337	
Census Median Household Income (2010)	\$50,330		\$57,884		\$61,355	
Census Median Household Income (2000)	\$39,972		\$43,913		\$46,062	
Projected Annual Change (2024-2029)	\$1,454	0.4%	\$2,256	0.6%	\$2,574	0.6%
Historical Annual Change (2000-2024)	\$28,728	3.0%	\$36,516	3.5%	\$41,701	3.8%
Per Capita Income						
Estimated Per Capita Income (2024)	\$36,619		\$41,034		\$43,389	
Projected Per Capita Income (2029)	\$38,269		\$43,002		\$45,507	
Census Per Capita Income (2010)	\$24,212		\$25,781		\$26,062	
Census Per Capita Income (2000)	\$18,880		\$19,894		\$20,169	
Projected Annual Change (2024-2029)	\$1,650	0.9%	\$1,967	1.0%	\$2,118	1.0%
Historical Annual Change (2000-2024)	\$17,739	3.9%	\$21,140	4.4%	\$23,221	4.8%
Estimated Average Household Net Worth (2024)	\$815,741		\$1 M		\$1.11 M	

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28-60 Pearson Blvd Gardner, MA 01440	3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity						
Total Population (2024)	23,118		34,444		48,493	
White (2024)	19,093	82.6%	29,347	85.2%	41,830	86.3%
Black or African American (2024)	1,178	5.1%	1,454	4.2%	1,867	3.9%
American Indian or Alaska Native (2024)	44	0.2%	54	0.2%	71	0.1%
Asian (2024)	647	2.8%	845	2.5%	1,113	2.3%
Hawaiian or Pacific Islander (2024)	5	-	6	-	10	-
Other Race (2024)	674	2.9%	817	2.4%	1,064	2.2%
Two or More Races (2024)	1,477	6.4%	1,920	5.6%	2,537	5.2%
Population < 18 (2024)	4,307	18.6%	6,596	19.1%	9,504	19.6%
White Not Hispanic	3,002	69.7%	4,905	74.4%	7,204	75.8%
Black or African American	247	5.7%	322	4.9%	439	4.6%
Asian	129	3.0%	158	2.4%	208	2.2%
Other Race Not Hispanic	187	4.3%	271	4.1%	374	3.9%
Hispanic	741	17.2%	940	14.3%	1,279	13.5%
Not Hispanic or Latino Population (2024)	20,520	88.8%	31,182	90.5%	44,225	91.2%
Not Hispanic White	18,321	89.3%	28,325	90.8%	40,461	91.5%
Not Hispanic Black or African American	1,048	5.1%	1,308	4.2%	1,690	3.8%
Not Hispanic American Indian or Alaska Native	24	0.1%	30	-	38	-
Not Hispanic Asian	642	3.1%	837	2.7%	1,102	2.5%
Not Hispanic Hawaiian or Pacific Islander	4	-	5	-	8	-
Not Hispanic Other Race	30	0.1%	46	0.1%	67	0.2%
Not Hispanic Two or More Races	451	2.2%	632	2.0%	859	1.9%
Hispanic or Latino Population (2024)	2,599	11.2%	3,262	9.5%	4,268	8.8%
Hispanic White	772	29.7%	1,023	31.3%	1,369	32.1%
Hispanic Black or African American	130	5.0%	147	4.5%	178	4.2%
Hispanic American Indian or Alaska Native	20	0.8%	24	0.7%	33	0.8%
Hispanic Asian	5	0.2%	7	0.2%	11	0.3%
Hispanic Hawaiian or Pacific Islander	1	-	1	-	2	-
Hispanic Other Race	644	24.8%	772	23.7%	997	23.4%
Hispanic Two or More Races	1,026	39.5%	1,288	39.5%	1,678	39.3%
Not Hispanic or Latino Population (2020)	20,485	90.3%	31,326	92.2%	44,524	92.8%
Hispanic or Latino Population (2020)	2,203	9.7%	2,651	7.8%	3,475	7.2%
Not Hispanic or Latino Population (2010)	20,141	93.3%	30,396	94.8%	43,034	95.1%
Hispanic or Latino Population (2010)	1,439	6.7%	1,682	5.2%	2,197	4.9%
Not Hispanic or Latino Population (2029)	20,527	86.9%	31,424	88.6%	44,754	89.4%
Hispanic or Latino Population (2029)	3,105	13.1%	4,030	11.4%	5,327	10.6%
Projected Annual Growth (2024-2029)	507	3.9%	768	4.7%	1,059	5.0%
Historical Annual Growth (2010-2020)	764	5.3%	969	5.8%	1,278	5.8%

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28-60 Pearson Blvd Gardner, MA 01440		3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2024)							
Total Population		23,118		34,444		48,493	
Age Under 5 Years		1,238	5.4%	1,778	5.2%	2,454	5.1%
Age 5 to 9 Years		1,215	5.3%	1,860	5.4%	2,678	5.5%
Age 10 to 14 Years		1,161	5.0%	1,864	5.4%	2,715	5.6%
Age 15 to 19 Years		1,136	4.9%	1,769	5.1%	2,648	5.5%
Age 20 to 24 Years		1,143	4.9%	1,679	4.9%	2,351	4.8%
Age 25 to 29 Years		1,590	6.9%	2,144	6.2%	2,846	5.9%
Age 30 to 34 Years		1,696	7.3%	2,373	6.9%	3,162	6.5%
Age 35 to 39 Years		1,555	6.7%	2,279	6.6%	3,201	6.6%
Age 40 to 44 Years		1,402	6.1%	2,066	6.0%	2,907	6.0%
Age 45 to 49 Years		1,328	5.7%	2,032	5.9%	2,873	5.9%
Age 50 to 54 Years		1,454	6.3%	2,242	6.5%	3,237	6.7%
Age 55 to 59 Years		1,746	7.6%	2,715	7.9%	3,830	7.9%
Age 60 to 64 Years		1,844	8.0%	2,796	8.1%	3,968	8.2%
Age 65 to 69 Years		1,533	6.6%	2,392	6.9%	3,424	7.1%
Age 70 to 74 Years		1,190	5.1%	1,825	5.3%	2,557	5.3%
Age 75 to 79 Years		837	3.6%	1,227	3.6%	1,706	3.5%
Age 80 to 84 Years		472	2.0%	684	2.0%	978	2.0%
Age 85 Years or Over		576	2.5%	720	2.1%	956	2.0%
Median Age		42.2		42.8		43.0	
Age 19 Years or Less		4,751	20.6%	7,271	21.1%	10,496	21.6%
Age 20 to 64 Years		13,758	59.5%	20,326	59.0%	28,375	58.5%
Age 65 Years or Over		4,609	19.9%	6,847	19.9%	9,622	19.8%
Female Age Distribution (2024)							
Female Population		11,066	47.9%	16,678	48.4%	23,601	48.7%
Age Under 5 Years		596	5.4%	857	5.1%	1,180	5.0%
Age 5 to 9 Years		585	5.3%	905	5.4%	1,312	5.6%
Age 10 to 14 Years		570	5.2%	915	5.5%	1,326	5.6%
Age 15 to 19 Years		519	4.7%	813	4.9%	1,221	5.2%
Age 20 to 24 Years		558	5.0%	803	4.8%	1,120	4.7%
Age 25 to 29 Years		765	6.9%	1,023	6.1%	1,361	5.8%
Age 30 to 34 Years		753	6.8%	1,087	6.5%	1,479	6.3%
Age 35 to 39 Years		733	6.6%	1,084	6.5%	1,537	6.5%
Age 40 to 44 Years		636	5.7%	969	5.8%	1,380	5.8%
Age 45 to 49 Years		588	5.3%	940	5.6%	1,379	5.8%
Age 50 to 54 Years		696	6.3%	1,097	6.6%	1,585	6.7%
Age 55 to 59 Years		803	7.3%	1,290	7.7%	1,850	7.8%
Age 60 to 64 Years		883	8.0%	1,361	8.2%	1,942	8.2%
Age 65 to 69 Years		770	7.0%	1,195	7.2%	1,700	7.2%
Age 70 to 74 Years		575	5.2%	876	5.3%	1,229	5.2%
Age 75 to 79 Years		437	3.9%	652	3.9%	906	3.8%
Age 80 to 84 Years		263	2.4%	388	2.3%	554	2.3%
Age 85 Years or Over		337	3.0%	423	2.5%	540	2.3%
Female Median Age		43.1		43.7		43.8	
Age 19 Years or Less		2,270	20.5%	3,491	20.9%	5,040	21.4%
Age 20 to 64 Years		6,415	58.0%	9,654	57.9%	13,632	57.8%
Age 65 Years or Over		2,382	21.5%	3,534	21.2%	4,929	20.9%

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Male Age Distribution (2024)							
Male Population		12,052	52.1%	17,766	51.6%	24,892	51.3%
Age Under 5 Years		642	5.3%	921	5.2%	1,274	5.1%
Age 5 to 9 Years		631	5.2%	955	5.4%	1,366	5.5%
Age 10 to 14 Years		591	4.9%	948	5.3%	1,389	5.6%
Age 15 to 19 Years		617	5.1%	956	5.4%	1,427	5.7%
Age 20 to 24 Years		585	4.9%	876	4.9%	1,231	4.9%
Age 25 to 29 Years		824	6.8%	1,121	6.3%	1,485	6.0%
Age 30 to 34 Years		943	7.8%	1,286	7.2%	1,684	6.8%
Age 35 to 39 Years		823	6.8%	1,194	6.7%	1,664	6.7%
Age 40 to 44 Years		767	6.4%	1,097	6.2%	1,527	6.1%
Age 45 to 49 Years		740	6.1%	1,092	6.1%	1,495	6.0%
Age 50 to 54 Years		758	6.3%	1,145	6.4%	1,652	6.6%
Age 55 to 59 Years		944	7.8%	1,426	8.0%	1,980	8.0%
Age 60 to 64 Years		961	8.0%	1,435	8.1%	2,025	8.1%
Age 65 to 69 Years		764	6.3%	1,197	6.7%	1,724	6.9%
Age 70 to 74 Years		615	5.1%	949	5.3%	1,329	5.3%
Age 75 to 79 Years		400	3.3%	575	3.2%	800	3.2%
Age 80 to 84 Years		209	1.7%	296	1.7%	423	1.7%
Age 85 Years or Over		239	2.0%	296	1.7%	416	1.7%
Male Median Age		41.3		41.9		42.2	
Age 19 Years or Less		2,482	20.6%	3,780	21.3%	5,456	21.9%
Age 20 to 64 Years		7,343	60.9%	10,673	60.1%	14,743	59.2%
Age 65 Years or Over		2,227	18.5%	3,313	18.6%	4,693	18.9%
Males per 100 Females (2024)							
Overall Comparison		109		107		105	
Age Under 5 Years		108	51.9%	107	51.8%	108	51.9%
Age 5 to 9 Years		108	51.9%	105	51.3%	104	51.0%
Age 10 to 14 Years		104	50.9%	104	50.9%	105	51.2%
Age 15 to 19 Years		119	54.3%	118	54.1%	117	53.9%
Age 20 to 24 Years		105	51.1%	109	52.2%	110	52.4%
Age 25 to 29 Years		108	51.8%	110	52.3%	109	52.2%
Age 30 to 34 Years		125	55.6%	118	54.2%	114	53.2%
Age 35 to 39 Years		112	52.9%	110	52.4%	108	52.0%
Age 40 to 44 Years		121	54.7%	113	53.1%	111	52.5%
Age 45 to 49 Years		126	55.7%	116	53.8%	108	52.0%
Age 50 to 54 Years		109	52.1%	104	51.1%	104	51.0%
Age 55 to 59 Years		118	54.0%	111	52.5%	107	51.7%
Age 60 to 64 Years		109	52.1%	105	51.3%	104	51.0%
Age 65 to 69 Years		99	49.8%	100	50.0%	101	50.4%
Age 70 to 74 Years		107	51.7%	108	52.0%	108	52.0%
Age 75 to 79 Years		91	47.8%	88	46.9%	88	46.9%
Age 80 to 84 Years		79	44.2%	76	43.3%	76	43.3%
Age 85 Years or Over		71	41.5%	70	41.2%	77	43.5%
Age 19 Years or Less		109	52.2%	108	52.0%	108	52.0%
Age 20 to 39 Years		113	53.0%	112	52.8%	110	52.5%
Age 40 to 64 Years		116	53.6%	110	52.3%	107	51.6%
Age 65 Years or Over		93	48.3%	94	48.4%	95	48.8%

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28-60 Pearson Blvd Gardner, MA 01440		3 mi radius		5 mi radius		7 mi radius	
Household Type (2024)							
Total Households		9,606		13,987		19,308	
Households with Children		1,885	19.6%	3,016	21.6%	4,425	22.9%
Average Household Size		2.3		2.4		2.4	
Household Density per Square Mile		340		178		125	
Population Family		14,654	63.4%	23,470	68.1%	34,418	71.0%
Population Non-Family		7,266	31.4%	9,701	28.2%	12,569	25.9%
Population Group Quarters		1,198	5.2%	1,273	3.7%	1,505	3.1%
Family Households		4,464	46.5%	7,208	51.5%	10,602	54.9%
Married Couple Households		3,047	68.2%	5,177	71.8%	7,741	73.0%
Other Family Households with Children		1,418	31.8%	2,031	28.2%	2,861	27.0%
Family Households with Children		1,879	42.1%	3,009	41.7%	4,415	41.6%
Married Couple with Children		1,167	62.1%	2,011	66.8%	3,013	68.2%
Other Family Households with Children		712	37.9%	998	33.2%	1,403	31.8%
Family Households No Children		2,585	57.9%	4,199	58.3%	6,186	58.4%
Married Couple No Children		1,879	72.7%	3,166	75.4%	4,728	76.4%
Other Family Households No Children		706	27.3%	1,033	24.6%	1,459	23.6%
Non-Family Households		5,141	53.5%	6,779	48.5%	8,706	45.1%
Non-Family Households with Children		6	0.1%	7	0.1%	10	0.1%
Non-Family Households No Children		5,135	99.9%	6,772	99.9%	8,696	99.9%
Average Family Household Size		3.3		3.3		3.2	
Average Family Income		\$116,502		\$131,956		\$139,362	
Median Family Income		\$99,507		\$110,913		\$115,398	
Average Non-Family Household Size		1.4		1.4		1.4	
Marital Status (2024)							
Population Age 15 Years or Over		19,503		28,942		40,645	
Never Married		6,494	33.3%	9,011	31.1%	12,129	29.8%
Currently Married		8,511	43.6%	14,113	48.8%	20,350	50.1%
Previously Married		4,498	23.1%	5,818	20.1%	8,167	20.1%
Separated		783	17.4%	1,010	17.4%	1,528	18.7%
Widowed		1,268	28.2%	1,610	27.7%	2,180	26.7%
Divorced		2,447	54.4%	3,197	55.0%	4,459	54.6%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		17,224		25,494		35,646	
Elementary (Grade Level 0 to 8)		683	4.0%	941	3.7%	1,192	3.3%
Some High School (Grade Level 9 to 11)		1,204	7.0%	1,466	5.7%	1,854	5.2%
High School Graduate		5,753	33.4%	7,951	31.2%	10,716	30.1%
Some College		3,690	21.4%	5,496	21.6%	7,493	21.0%
Associate Degree Only		2,161	12.5%	3,160	12.4%	4,379	12.3%
Bachelor Degree Only		2,426	14.1%	4,053	15.9%	6,232	17.5%
Graduate Degree		1,307	7.6%	2,426	9.5%	3,779	10.6%
Any College (Some College or Higher)		9,584	55.6%	15,135	59.4%	21,884	61.4%
College Degree + (Bachelor Degree or Higher)		3,734	21.7%	6,478	25.4%	10,012	28.1%

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Housing							
Total Housing Units (2024)		10,104		14,724		20,354	
Total Housing Units (2020)		9,980		14,467		19,973	
Historical Annual Growth (2020-2024)		124	-	257	-	380	-
Housing Units Occupied (2024)		9,606	95.1%	13,987	95.0%	19,308	94.9%
Housing Units Owner-Occupied		5,409	56.3%	9,173	65.6%	13,680	70.9%
Housing Units Renter-Occupied		4,196	43.7%	4,815	34.4%	5,628	29.1%
Housing Units Vacant (2024)		499	4.9%	736	5.0%	1,046	5.1%
Household Size (2024)							
Total Households		9,606		13,987		19,308	
1 Person Households		4,488	46.7%	5,914	42.3%	7,581	39.3%
2 Person Households		2,931	30.5%	5,144	36.8%	7,834	40.6%
3 Person Households		1,020	10.6%	1,348	9.6%	1,776	9.2%
4 Person Households		722	7.5%	980	7.0%	1,310	6.8%
5 Person Households		285	3.0%	393	2.8%	526	2.7%
6 Person Households		120	1.3%	153	1.1%	198	1.0%
7 or More Person Households		39	0.4%	56	0.4%	82	0.4%
Household Income Distribution (2024)							
HH Income \$200,000 or More		699	7.3%	1,391	9.9%	2,260	11.7%
HH Income \$150,000 to \$199,999		720	7.5%	1,351	9.7%	2,030	10.5%
HH Income \$125,000 to \$149,999		704	7.3%	1,164	8.3%	1,698	8.8%
HH Income \$100,000 to \$124,999		953	9.9%	1,457	10.4%	2,146	11.1%
HH Income \$75,000 to \$99,999		1,115	11.6%	1,624	11.6%	2,254	11.7%
HH Income \$50,000 to \$74,999		1,649	17.2%	2,380	17.0%	3,032	15.7%
HH Income \$35,000 to \$49,999		1,081	11.3%	1,325	9.5%	1,901	9.8%
HH Income \$25,000 to \$34,999		806	8.4%	1,053	7.5%	1,224	6.3%
HH Income \$15,000 to \$24,999		1,043	10.9%	1,207	8.6%	1,397	7.2%
HH Income \$10,000 to \$14,999		405	4.2%	481	3.4%	598	3.1%
HH Income Under \$10,000		431	4.5%	554	4.0%	768	4.0%
Household Vehicles (2024)							
Households 0 Vehicles Available		1,004	10.5%	1,081	7.7%	1,197	6.2%
Households 1 Vehicle Available		3,701	38.5%	4,935	35.3%	6,433	33.3%
Households 2 Vehicles Available		3,400	35.4%	5,345	38.2%	7,687	39.8%
Households 3 or More Vehicles Available		1,500	15.6%	2,627	18.8%	3,991	20.7%
Total Vehicles Available		15,756		24,787		35,640	
Average Vehicles per Household		1.6		1.8		1.8	
Owner-Occupied Household Vehicles		11,134	70.7%	19,362	78.1%	29,090	81.6%
Average Vehicles per Owner-Occupied Household		2.1		2.1		2.1	
Renter-Occupied Household Vehicles		4,622	29.3%	5,426	21.9%	6,550	18.4%
Average Vehicles per Renter-Occupied Household		1.1		1.1		1.2	
Travel Time (2024)							
Worker Base Age 16 years or Over		10,570		16,408		23,401	
Travel to Work in 14 Minutes or Less		2,738	25.9%	3,951	24.1%	5,194	22.2%
Travel to Work in 15 to 29 Minutes		1,912	18.1%	3,354	20.4%	5,104	21.8%
Travel to Work in 30 to 59 Minutes		3,559	33.7%	5,274	32.1%	7,380	31.5%
Travel to Work in 60 Minutes or More		1,039	9.8%	1,531	9.3%	2,163	9.2%
Work at Home		1,324	12.5%	2,297	14.0%	3,560	15.2%
Average Minutes Travel to Work		26.9		26.1		26.1	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5654/-71.976

28-60 Pearson Blvd Gardner, MA 01440	3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	10,570		16,408		23,401	
Drive to Work Alone	7,510	71.0%	11,934	72.7%	17,110	73.1%
Drive to Work in Carpool	1,064	10.1%	1,317	8.0%	1,621	6.9%
Travel to Work by Public Transportation	165	1.6%	245	1.5%	303	1.3%
Drive to Work on Motorcycle	125	1.2%	130	0.8%	132	0.6%
Bicycle to Work	7	-	7	-	7	-
Walk to Work	210	2.0%	270	1.6%	382	1.6%
Other Means	166	1.6%	208	1.3%	287	1.2%
Work at Home	1,324	12.5%	2,297	14.0%	3,560	15.2%
Daytime Demographics (2024)						
Total Businesses	733		1,048		1,461	
Total Employees	7,592		11,881		16,377	
Company Headquarter Businesses	25	3.4%	35	3.3%	50	3.4%
Company Headquarter Employees	948	12.5%	1,457	12.3%	2,197	13.4%
Employee Population per Business	10.4 to 1		11.3 to 1		11.2 to 1	
Residential Population per Business	31.5 to 1		32.9 to 1		33.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	16,239		23,974		32,970	
Labor Force						
Labor Population Age 16 Years or Over (2024)	19,285		28,605		40,142	
Labor Force Total Males (2024)	10,072	52.2%	14,768	51.6%	20,607	51.3%
Male Civilian Employed	5,667	56.3%	8,688	58.8%	12,386	60.1%
Male Civilian Unemployed	312	3.1%	432	2.9%	635	3.1%
Males in Armed Forces	-	-	-	-	5	-
Males Not in Labor Force	4,093	40.6%	5,648	38.2%	7,581	36.8%
Labor Force Total Females (2024)	9,213	47.8%	13,837	48.4%	19,535	48.7%
Female Civilian Employed	4,971	54.0%	7,823	56.5%	11,159	57.1%
Female Civilian Unemployed	166	1.8%	195	1.4%	325	1.7%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	4,076	44.2%	5,818	42.1%	8,052	41.2%
Unemployment Rate	478	2.5%	627	2.2%	960	2.4%
Occupation (2024)						
Occupation Population Age 16 Years or Over	10,570		16,408		23,401	
Occupation Total Males	5,636	53.3%	8,636	52.6%	12,315	52.6%
Occupation Total Females	4,934	46.7%	7,771	47.4%	11,086	47.4%
Management, Business, Financial Operations	1,528	14.5%	2,649	16.1%	3,855	16.5%
Professional, Related	2,564	24.3%	4,109	25.0%	6,178	26.4%
Service	1,576	14.9%	2,397	14.6%	3,377	14.4%
Sales, Office	2,123	20.1%	3,343	20.4%	4,673	20.0%
Farming, Fishing, Forestry	37	0.3%	66	0.4%	113	0.5%
Construction, Extraction, Maintenance	1,240	11.7%	1,758	10.7%	2,472	10.6%
Production, Transport, Material Moving	1,503	14.2%	2,086	12.7%	2,734	11.7%
White Collar Workers	6,215	58.8%	10,100	61.6%	14,706	62.8%
Blue Collar Workers	4,355	41.2%	6,307	38.4%	8,696	37.2%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5654/-71.976

28-60 Pearson Blvd Gardner, MA 01440		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2024)							
Total Units		9,606		13,987		19,308	
1 Detached Unit		4,838	50.4%	8,155	58.3%	12,061	62.5%
1 Attached Unit		447	4.6%	754	5.4%	1,193	6.2%
2 Units		920	9.6%	1,229	8.8%	1,600	8.3%
3 to 4 Units		1,080	11.2%	1,255	9.0%	1,568	8.1%
5 to 9 Units		567	5.9%	621	4.4%	696	3.6%
10 to 19 Units		499	5.2%	571	4.1%	633	3.3%
20 to 49 Units		586	6.1%	647	4.6%	725	3.8%
50 or More Units		576	6.0%	596	4.3%	622	3.2%
Mobile Home or Trailer		94	1.0%	160	1.1%	209	1.1%
Other Structure		-	-	-	-	-	-
Homes Built By Year (2024)							
Homes Built 2020 or later		77	0.8%	103	0.7%	135	0.7%
Homes Built 2010 to 2019		377	3.7%	724	4.9%	1,045	5.1%
Homes Built 2000 to 2009		596	5.9%	1,114	7.6%	1,870	9.2%
Homes Built 1990 to 1999		490	4.9%	928	6.3%	1,441	7.1%
Homes Built 1980 to 1989		1,280	12.7%	1,956	13.3%	2,825	13.9%
Homes Built 1970 to 1979		1,137	11.3%	1,576	10.7%	2,068	10.2%
Homes Built 1960 to 1969		765	7.6%	1,072	7.3%	1,485	7.3%
Homes Built 1950 to 1959		891	8.8%	1,198	8.1%	1,571	7.7%
Homes Built 1940 to 1949		539	5.3%	739	5.0%	1,007	4.9%
Homes Built Before 1939		3,453	34.2%	4,578	31.1%	5,859	28.8%
Median Age of Homes		62.5 yrs		59.6 yrs		57.7 yrs	
Home Values (2024)							
Owner Specified Housing Units		5,409		9,173		13,680	
Home Values \$1,000,000 or More		85	1.6%	125	1.4%	165	1.2%
Home Values \$750,000 to \$999,999		120	2.2%	233	2.5%	439	3.2%
Home Values \$500,000 to \$749,999		529	9.8%	1,260	13.7%	1,866	13.6%
Home Values \$400,000 to \$499,999		724	13.4%	1,272	13.9%	2,036	14.9%
Home Values \$300,000 to \$399,999		1,566	29.0%	2,863	31.2%	4,407	32.2%
Home Values \$250,000 to \$299,999		705	13.0%	1,139	12.4%	1,778	13.0%
Home Values \$200,000 to \$249,999		524	9.7%	777	8.5%	1,076	7.9%
Home Values \$175,000 to \$199,999		233	4.3%	319	3.5%	442	3.2%
Home Values \$150,000 to \$174,999		290	5.4%	384	4.2%	433	3.2%
Home Values \$125,000 to \$149,999		199	3.7%	241	2.6%	329	2.4%
Home Values \$100,000 to \$124,999		180	3.3%	215	2.3%	266	1.9%
Home Values \$90,000 to \$99,999		12	0.2%	21	0.2%	23	0.2%
Home Values \$80,000 to \$89,999		9	0.2%	12	0.1%	17	0.1%
Home Values \$70,000 to \$79,999		8	0.1%	12	0.1%	13	-
Home Values \$60,000 to \$69,999		6	0.1%	8	-	12	-
Home Values \$50,000 to \$59,999		14	0.3%	30	0.3%	37	0.3%
Home Values \$35,000 to \$49,999		33	0.6%	46	0.5%	54	0.4%
Home Values \$25,000 to \$34,999		42	0.8%	61	0.7%	77	0.6%
Home Values \$10,000 to \$24,999		78	1.4%	88	1.0%	98	0.7%
Home Values Under \$10,000		54	1.0%	67	0.7%	111	0.8%
Owner-Occupied Median Home Value		\$318,860		\$340,223		\$348,907	
Renter-Occupied Median Rent		\$1,008		\$1,031		\$1,041	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.5654/-71.976

28-60 Pearson Blvd Gardner, MA 01440	3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$614.58 M		\$981.97 M		\$1.43 B	
Total Non-Retail Expenditure	\$325.72 M		\$520.29 M		\$757.16 M	
Total Retail Expenditure	\$288.86 M		\$461.68 M		\$671.82 M	
Apparel	\$21.53 M		\$34.55 M		\$50.41 M	
Contributions	\$20.32 M		\$33.26 M		\$49.04 M	
Education	\$18.39 M		\$30.46 M		\$45.26 M	
Entertainment	\$34.65 M		\$56.07 M		\$82.12 M	
Food and Beverages	\$90.26 M		\$143.31 M		\$207.85 M	
Furnishings and Equipment	\$21.53 M		\$34.82 M		\$50.98 M	
Gifts	\$15.26 M		\$24.98 M		\$36.86 M	
Health Care	\$52.23 M		\$82.88 M		\$120.04 M	
Household Operations	\$24.2 M		\$38.98 M		\$56.97 M	
Miscellaneous Expenses	\$11.7 M		\$18.75 M		\$27.33 M	
Personal Care	\$8.27 M		\$13.21 M		\$19.22 M	
Personal Insurance	\$4.3 M		\$7.09 M		\$10.49 M	
Reading	\$1.36 M		\$2.18 M		\$3.18 M	
Shelter	\$130.42 M		\$207.05 M		\$300.4 M	
Tobacco	\$3.75 M		\$5.67 M		\$8.01 M	
Transportation	\$111.06 M		\$177.65 M		\$258.53 M	
Utilities	\$45.35 M		\$71.06 M		\$102.28 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$5,332		\$5,850		\$6,168	
Total Non-Retail Expenditure	\$2,826	53.0%	\$3,100	53.0%	\$3,268	53.0%
Total Retail Expenditures	\$2,506	47.0%	\$2,751	47.0%	\$2,900	47.0%
Apparel	\$187	3.5%	\$206	3.5%	\$218	3.5%
Contributions	\$176	3.3%	\$198	3.4%	\$212	3.4%
Education	\$160	3.0%	\$181	3.1%	\$195	3.2%
Entertainment	\$301	5.6%	\$334	5.7%	\$354	5.7%
Food and Beverages	\$783	14.7%	\$854	14.6%	\$897	14.5%
Furnishings and Equipment	\$187	3.5%	\$207	3.5%	\$220	3.6%
Gifts	\$132	2.5%	\$149	2.5%	\$159	2.6%
Health Care	\$453	8.5%	\$494	8.4%	\$518	8.4%
Household Operations	\$210	3.9%	\$232	4.0%	\$246	4.0%
Miscellaneous Expenses	\$102	1.9%	\$112	1.9%	\$118	1.9%
Personal Care	\$72	1.3%	\$79	1.3%	\$83	1.3%
Personal Insurance	\$37	0.7%	\$42	0.7%	\$45	0.7%
Reading	\$12	0.2%	\$13	0.2%	\$14	0.2%
Shelter	\$1,131	21.2%	\$1,234	21.1%	\$1,297	21.0%
Tobacco	\$33	0.6%	\$34	0.6%	\$35	0.6%
Transportation	\$964	18.1%	\$1,058	18.1%	\$1,116	18.1%
Utilities	\$393	7.4%	\$423	7.2%	\$441	7.2%