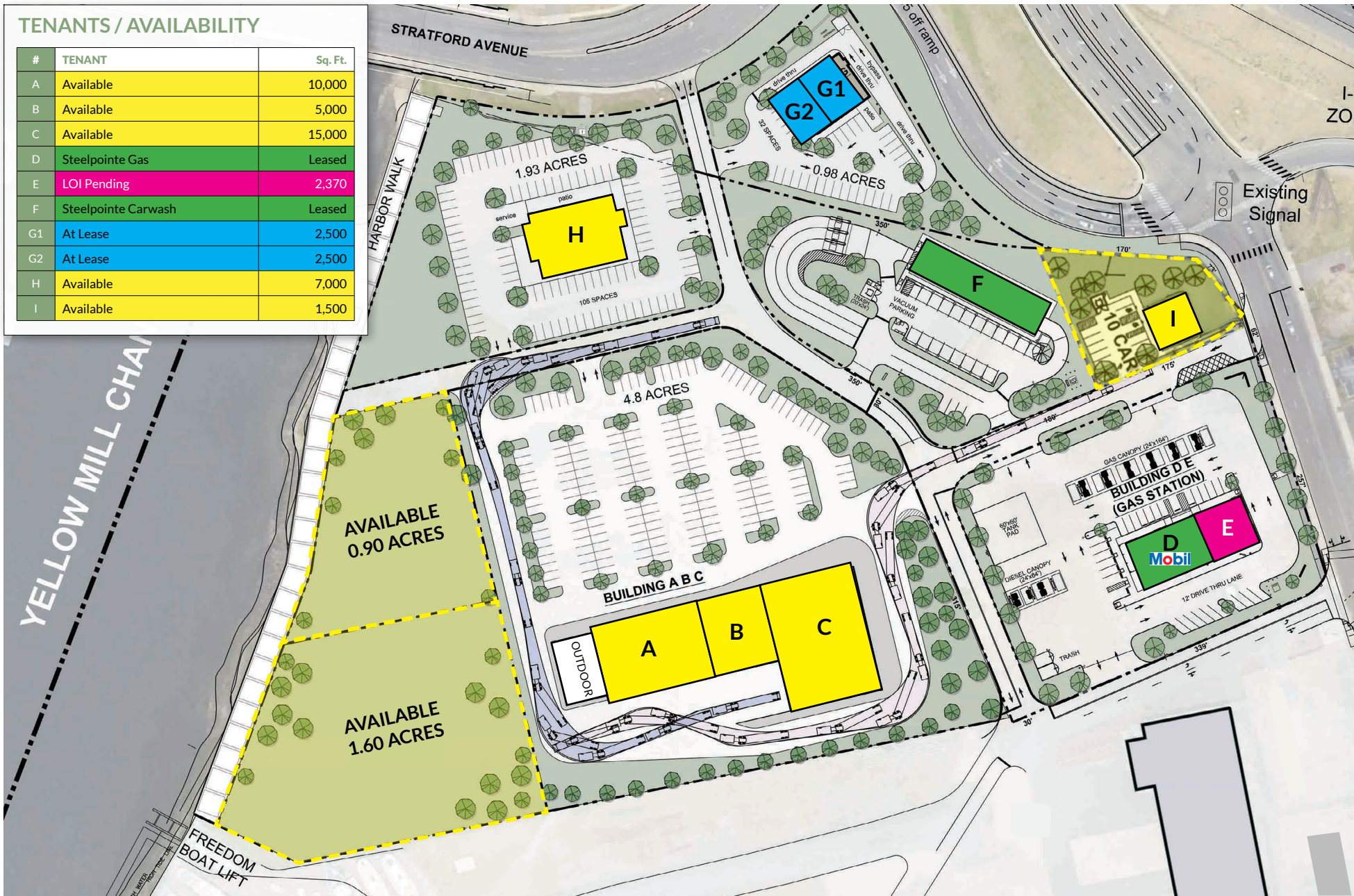


# STEELPOINTE EAST LEASING PLAN

## TENANTS / AVAILABILITY

| #  | TENANT              | Sq. Ft. |
|----|---------------------|---------|
| A  | Available           | 10,000  |
| B  | Available           | 5,000   |
| C  | Available           | 15,000  |
| D  | Steelpointe Gas     | Leased  |
| E  | LOI Pending         | 2,370   |
| F  | Steelpointe Carwash | Leased  |
| G1 | At Lease            | 2,500   |
| G2 | At Lease            | 2,500   |
| H  | Available           | 7,000   |
| I  | Available           | 1,500   |



## DEMOGRAPHICS AT 1, 3 AND 5 MILE RADIUS

1 MILE RADIUS:



Total Population: **14,073**

Households: 5,453

Daytime Population: 14,484

Median Age: 35.2



Average Household Income: \$70,600

Median Household Income: \$52,815

3 MILE RADIUS:



Total Population: 154,935

Households: 58,472

Daytime Population: **113,736**

Median Age: 37.3



Average Household Income: \$89,382

Median Household Income: \$67,513

5 MILE RADIUS:



Total Population: 267,600

Households: 99,845

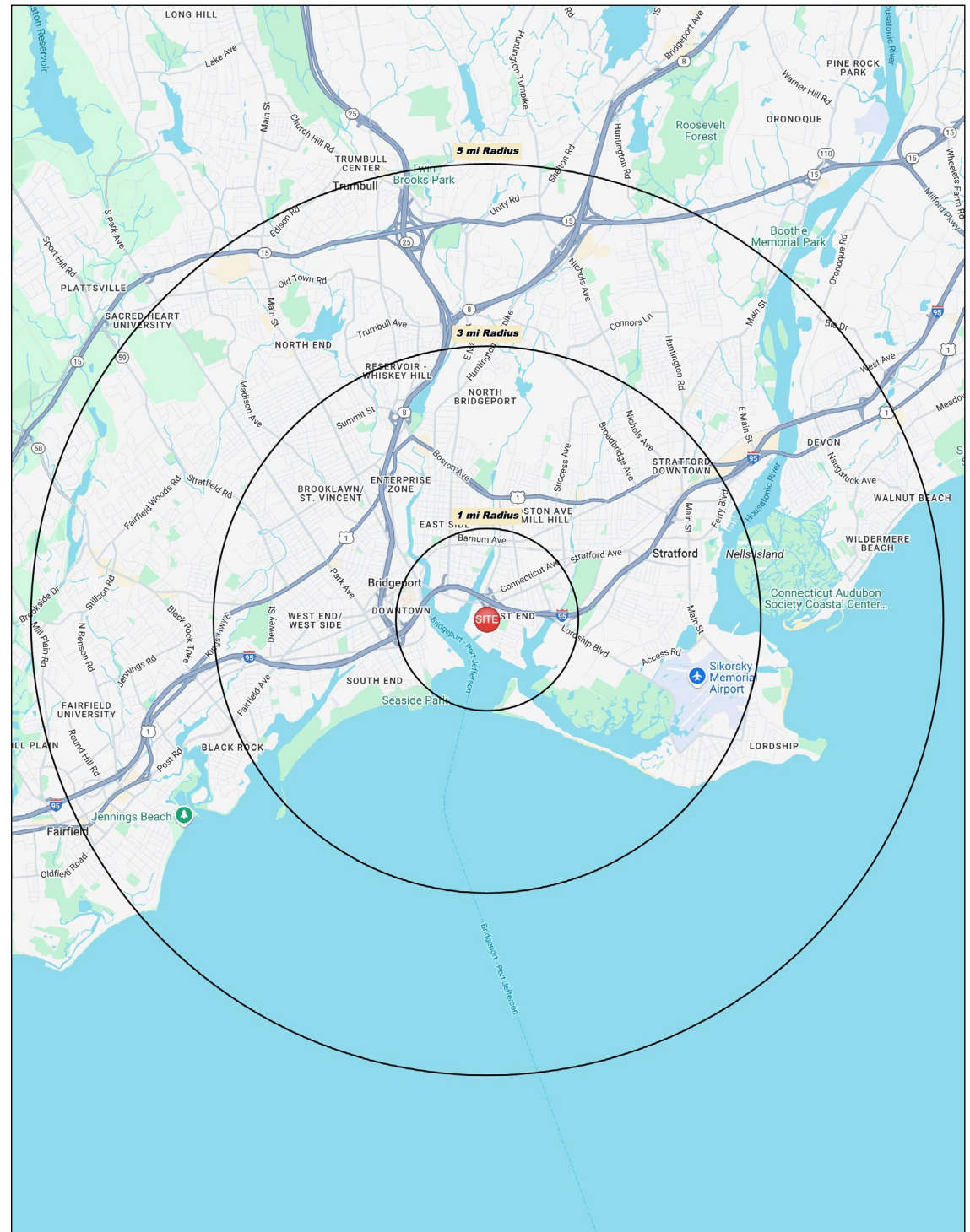
Daytime Population: **186,331**

Median Age: 37.9



Average Household Income: **\$121,812**

Median Household Income: \$93,985



# 15 MINUTE DRIVE TIME



## TOTAL RETAIL SALES

Includes F&B



\$3,199,591,461

## EDUCATION

Bachelor's Degree  
or Higher



39%

## OWNER OCCUPIED HOME VALUE

Average



\$564,784

## KEY FACTS

286,546

Population

39.0

Median Age

\$87,024

Median Household Income

268,682

Daytime Population

## TAPESTRY SEGMENTS

| Fresh Ambitions<br>14,400 households                                                                                                                                                                                                                                    | Savvy Suburbanites<br>11,600 households                                                                                                                                                                                                                                          | Diverse Horizons<br>9,863 households                                                                                                                                                                                                                                                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Socioeconomic Traits</b><br>Found in the Mid-Atlantic and Pacific regions, these urban communities include large families and young children. Residents work service jobs, earn modest incomes, and often face high rental burdens despite lower-than-average rents. | <b>Socioeconomic Traits</b><br>Concentrated in New England and Mid-Atlantic suburbs, these mostly owner-occupied, single-family homes house professional families with children. Combined incomes and investments place households in middle to upper tiers with high net worth. | <b>Socioeconomic Traits</b><br>In large interstate corridors / coastal metros, these diverse, often immigrant communities have large families and some single-person households. Residents earn middle incomes, rent older multiunit homes, own few cars, and often use public transit. |
| <b>Household Types</b><br>Single parents and married or cohabiting couples                                                                                                                                                                                              | <b>Household Types</b><br>Married couples                                                                                                                                                                                                                                        | <b>Household Types</b><br>Married couples; singles living alone                                                                                                                                                                                                                         |
| <b>Typical Housing</b><br>Multi-Units                                                                                                                                                                                                                                   | <b>Typical Housing</b><br>Single Family                                                                                                                                                                                                                                          | <b>Typical Housing</b><br>Multi-Units                                                                                                                                                                                                                                                   |

## ANNUAL HOUSEHOLD SPENDING

\$4,684

Eating  
Out

\$2,822

Apparel &  
Services

\$8,447

Groceries

\$261

Computer &  
Hardware

\$8,228

Health  
Care

# LOCAL RETAIL



# STEELPOINTE HARBOR EAST PHOTOS



# STEELPOINTE HARBOR EAST



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